



City of Franklin

From the Desk of
Mayor John R. Nelson
jnelson@franklinwi.gov
Phone: (414) 427-7529

FOR IMMEDIATE RELEASE:

Media Contact:
Mary Christine
414-617-2737

Costco Prepares to Break Ground on First Location in Milwaukee County

FRANKLIN, WI., (May 4, 2026) – Following the purchase of the 20-acre land previously owned by Northwestern Mutual, Costco plans to break ground at the 164,000 sq. ft. Franklin retail space located at 2710 W. Drexel Ave., this week.

“This has been a long and exciting planning process, and I know many people in Franklin are happy to hear this news,” said Franklin Mayor John Nelson. “I want to thank the Costco team for choosing our community to build its first store in Milwaukee County. I also want to thank the Franklin Common Council, Director of Economic Development, John Regetz and the Wisconsin Department of Transportation. Everyone is aware of what this great retail development will bring to our community, and we all worked together seamlessly to get it done.

Project Details Include:

- Located at the northwest corner of W. Drexel Avenue and S. 27th Street
- 164,000-square-foot facility
- 12-pump gas station at the south end of the development
- 868 parking spaces
- Opening planned for November 2026

“We look forward to the spark Costco will bring to Franklin and the other large tenants this may attract to the Northwestern Mutual site,” said Mayor Nelson.

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