

**NOTICE OF PUBLIC HEARING  
CITY OF FRANKLIN  
PLAN COMMISSION**

**MEETING DETAILS**

HEARING DATE: Thursday, June 22, 2023, at 7:00 p.m.

PLACE: The Common Council Chambers at the Franklin City Hall, 9229 West Loomis Road, Franklin, Wisconsin 53132.

**PROPOSAL INFORMATION**

APPLICANT: Vitalogy Living LLC (Rawson-Loomis, LLC, property owner).

SUBJECT PROPERTY: The site of the proposed Planned Development District is approximately 51.61 acres of land located at 8301 West Old Loomis Road, currently zoned R-6 Suburban Single-Family Residence District and C-1 Conservancy District.

TAX KEY NUMBER: 755-9997-000.

PROPOSAL: To create The Vitalogy, a new mixed-use, luxury residential and commercial planned development district which consists of multi-family buildings, townhouse clusters, commercial lots, a public street connecting Terrace Drive with South Loomis Road, and to rezone the property from R-6 Suburban Single-Family Residence District and C-1 Conservancy District to Planned Development District No. 41 (Vitalogy).

**CONTACT INFORMATION**

City Development Department

(414) 425-4024

[www.franklinwi.gov/planning](http://www.franklinwi.gov/planning)

[generalplanning@franklinwi.gov](mailto:generalplanning@franklinwi.gov)

**PUBLIC HEARING INFORMATION**

This public hearing is being held pursuant to the requirements of § 62.23(7)(b) of the Wisconsin Statutes and Sections 15-9.0205 and 15-9.0208 of the City of Franklin Unified Development Ordinance. A map showing the property affected, full legal description, the application and all supporting materials, are available for review and may be obtained from the City Council by way of request to the Department of City Development at Franklin City Hall, 9229 West Loomis Road, Franklin, Wisconsin 53132, telephone number (414) 425-4024, during normal business hours. A copy of the proposed Planned Development District ordinance in draft form is available and open for inspection by the public in the office of the City Clerk at Franklin City Hall, 9229 West Loomis Road, Franklin, Wisconsin 53132, during normal business hours. The public is invited to attend the public hearing and to provide input. The proposed amendment is

subject to revisions following public hearing and the further consideration by the Plan Commission and the City of Franklin Common Council.

Dated this 30th day of May, 2023.

Karen L. Kastenson  
City Clerk

N.B. Class II

**Please publish June 7 & 14**