



Minutes of the Special Meeting of the Economic Development Commission (Concurrent with City of Franklin Tourism Commission)

Franklin City Hall Hearing Room, 9229 W. Loomis Road, Franklin, Wisconsin
Wednesday, September 5th, 2018 – 6:00 p.m.

Members Present				Others Present	
Barber, Alderman		Goetsch, Bob	x	Calli Berg, Dir of Economic Development	
Bobowski, Steve	x	Litynski, Ernie	x		
Cool, Matt		Soto, Mike	x		
Dausman, Paul (Chair)	x				

- I. The meeting of the Franklin Economic Development Commission (EDC) was called to order by Chairman Dausman at 6:00 P.M., followed by call to order of the Tourism Commission members in order to begin the Concurrent meeting of the EDC and the Tourism Commission.
- II. The floor was opened for citizen comment at 6:01 p.m. and closed at 6:02 p.m. There were no public comments.
- III. Bobowski moved, supported by Goetsch, to accept the minutes of the August 20th, 2018 meeting. Motion carried unanimously. The Tourism Commission also approved their minutes.
- IV. Members of the EDC discussed the merits of the four marketing firms under consideration for community and tourism branding with the members of the Tourism Commission. The Commissions narrowed down their selection to Thiel Brand Design and Noise but were unable to reach consensus. EDC member Litynski offered to put together a scope of work proposal to give to both firms in order to be able to directly compare their plans and costs. Berg will send the proposal to both firms and share the responses with the two commissions, who will reconvene on October 22nd. Upon review of both proposals, the commissions will let Berg know individually if they would like the firms to attend that meeting in person or if they are prepared to make a decision and Berg will schedule the meeting accordingly.
- V. The Tourism Commission adjourned and all members left the Hearing Room. The EDC continued to meet to discuss the Business Appreciation event. Members selected companies to interview who were nominated for an Excellence Award and will bring back their results and recommendations at the next meeting of the EDC on September 24.
- VI. Bobowski moved, supported by Litynski, to adjourn the meeting at 7:25 p.m. Motion carried unanimously.