

City of Franklin
Economic Development Commission (EDC)
Franklin City Hall — Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
Monday, September 25, 2017 – 6:30 p.m.
MEETING MINUTES

- I. Call to Order, Roll Call and Pledge of Allegiance: The meeting of the Franklin Economic Development Commission (EDC) was called to order by Vice-Chairman Soto at 6:30 P.M. Commissioners present were Ald. Barber and Commissioners Dausman, Litynski, Soto, and Cool. Commissioner Bobowski was absent. Also present was Economic Development Director, Aaron Hertzberg.
- II. Citizen Comment Period: The floor was open to citizen comment at 6:31 and closed at 6:31.
- III. Review of Meeting Minutes: Motion made (Cool) and seconded (Barber) to approve the minutes of the June 26, 2017 meeting. Motion carried: 5 Ayes, 0 Noes, 1 Absent.
- IV. Announcements relating to Economic Development (No action to be taken). Mr. Hertzberg presented the items. Discussion among members. No action taken.
 - A. Introduction of new Commissioner, Steve Bobowski
 - B. Speaker Ryan Listening Session held at Allis-Roller
 - C. GHN Celebrates 130th Anniversary
 - D. Hermle Apprenticeship Event
 - E. Expansion Projects in the Franklin Business and Industrial Park (Krones & Baptista's, Zilber Spec Building)
 - F. International Economic Development Council Conference Report by the Director of Economic Development
- V. Business Matters (Action may be taken as determined by the EDC)
 - A. Election of Chair and Vice-Chair to lead the EDC: A motion nominating Commissioner Dausman as Chair of the EDC was made (Barber) and seconded (Cool). Motion carried: 5 Ayes, 0 Noes, 1 Absent. Commissioner Dausman assumed the role of Chair and presided over the remainder of the meeting. A motion nominating Commissioner Soto as Vice-Chair of the EDC was made (Cool) and seconded (Litynski). Motion carried: 5 Ayes, 0 Noes, 1 Absent.
 - B. Discussion of a Business Appreciate Event including location and scheduling. A motion was made (Barber) and seconded (Dausman) to direct staff to work with the Chair to pursue hosting the event on November 16, 2017. Motion carried: 5 Ayes, 0 Noes, 1 Absent.
 - C. Discussion of next steps and contracting process for marketing and branding the City. Discussion occurred among members. A motion was made (Soto) and seconded (Barber) to gather qualified respondents to an RFQ to pursue a new brand for the City and to identify stakeholders in the branding and marketing process for the City. Motion carried: 5 Ayes, 0 Noes, 1 Absent.
 - D. Update on the Ballpark Commons development proposal. Discussion among members. No action taken.

- E. Update on Area D development plans, near S. 27th Street and W. Oakwood Road.
Discussion among members. No action taken.
- VI. Adjournment: Motion made (Barber) and seconded (Litynski) to adjourn the meeting at 7:50. Motion carried: 5 Ayes, 0 Noes, 1 Absent.