

Approved October 24, 2011

City of Franklin

Forward Franklin Economic Development Committee

MEETING MINUTES

Monday, September 26, 2011

I. Call to Order, Roll Call and Pledge of Allegiance

The September 26, 2011 meeting of the Forward Franklin Economic Development Committee was called to order by Chairman Haskins at 6:30 pm. Members present were Chairman Haskins, Ald. Taylor, Michlig, Tatlock, Member Sweeney was excused. Also present were Assistant City Attorney Sajdak.

II. Citizen Comment Period

Chairman Haskins opened the floor to citizen comment. Judy Roberts spoke to encourage the appointment of female members to the Committee. There being no further citizens expressing a desire to speak, the citizen comment period was closed.

III. Approval of August 22, 2011 Meeting Minutes

Motion made (Taylor) and seconded (Tatlock) to approve the minutes of the August 22, 2011 Forward Franklin Economic Development Committee meeting as presented. Motion carried: 3 Ayes and 0 Noes, with the Chair abstaining.

IV. Business

A. Discussion of possible Operating rules and/or Rules of Order for the Forward Franklin EDC

Assistant City Attorney Sajdak introduced the item. Consensus in discussion was that formal rules were not needed but that the standard rules could form the basis for guidelines. Consensus was to agree that items for agenda should be sent to Assistant City Attorney Sajdak a week before the meeting date. No formal action taken.

B. 27th Street Reconstruction Project/Corridor Update

Ald. Taylor provided a review of the recent meetings on the subject. Discussion centered on funding for the activities and grant possibilities. No action taken.

C. Marketing Sub-committee Update

Member Michlig provided handouts obtained from Mark Luberd and the planning department. Discussion followed among members concerning the website and

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possibilities that exist there. Consensus was that there needs to be funding for this activity, but that it would be hard to get funding without knowing what was being done. More information was needed and the item will be brought back at the next meeting. No action taken.

- D. Discuss inviting developers, lawyers and/or commercial bankers to appear at meetings to discuss ways franklin might improve

Chairman Haskins introduced the topic. Ald. Taylor reminded that this should not be a “gripe session” as the Mayors ad hoc committee fills that role. Consensus was that the insight would be good and that opportunities should be explored. No action taken.

- E. Discussion about identifying/targeting businesses for outreach programs

Assistant City Attorney provided a copy of a proposal from Mark Luberda on the topic. Discussion followed with a consensus that this was a start but more needed to be done. No action taken.

- F. Update of TIF No. 2 Closing

Chairman Haskins indicated that he had Met with Linda Ryan but that there was nothing to report.

- G. Discussion about US Dept of Transportation’s Transportation Investment Generating Economic Recovery (TIGER) grant program

Member Michlig highlighted this as an example of a cross-discipline grant program we should be looking at.

- H. Discussion of possible incentives and incentive programs available including discussion of Waukesha County’s recently announced Small Business Loan program.

Consensus among members was that funding is an issue for incentive programs but that a plan should be in place before so that action can take place quickly. Continued study and consideration is necessary.

- I. Discussion of Liaison between Forward Franklin EDC & CDA

Ald. Taylor volunteered to take this role since he is at the meetings anyway. Hearing no objection, Chairman Haskins made the appointment.

- J. Discussion of Open Meetings/Open Records Law

Assistant City Attorney corrected a statement that was made at the last meeting concerning quorum rules. No further action necessary.

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V. Announcements

None.

VI. Next Meeting Date – October 24, 2011

It was announced that the next regularly scheduled meeting of the Forward Franklin Economic Development Committee will be held on October 24, 2011 at 6:30 pm.

VII. Adjournment

Motion made (Taylor) and seconded (Michlig) to adjourn the September 26, 2011 meeting of the Forward Franklin Economic Development Committee. Motion carried: 3 Ayes, 0 Noes, with the Chair abstaining.