



Minutes of the Tourism Commission
Franklin City Hall Lower Level Conference Room
9229 W. Loomis Road, Franklin, Wisconsin
Wednesday, October 22, 2018 – 6:30 p.m.

Members Present				Others Present	
Randy Grass	x	Amy Schermetzler (Chair)	x	Calli Berg, Dir of Economic Development	
Shaun Marefka		Mark Wylie	x	Leroy Lewandowski	
Lance Schaefer	x				

- I. The meeting of the Tourism Commission was called to order by Chair Schermetzler at 6:30 P.M.
- II. The floor was opened for citizen comment at 6:31 p.m. and closed at 6:31 p.m. There were no citizen comments.
- III. Wylie moved, supported by Grass, to accept the minutes of the October 17th, 2018 meeting. Motion carried unanimously.
- IV. Schermetzler moved, supported by Wylie, to select Thiel Brand Design as the marketing firm for the city branding project. Motion carried unanimously.
- V. Schermetzler moved, supported by Grass, to give authority to Mayor Olson to enter into contract on behalf of the Tourism Commission. Motion carried unanimously.
- VI. Schermetzler moved, supported by Wylie, to pay 60% of the branding project at a total cost not-to-exceed \$89,000. Motion carried unanimously.
- VII. Schermetzler moved, supported by Grass, to adjourn the meeting at 6:49 p.m. Motion carried.