

# **City of Franklin Economic Development Commission**

## **MEETING MINUTES**

**Monday, October 27, 2014**

I. Call to Order, Roll Call and Pledge of Allegiance

The October 27, 2014 meeting of the Franklin Economic Development Commission was called to order by Chairman Haskins at 6:30 pm. Commissioners present were Chairman Haskins, Ald. Wilhelm, and Commissioners Kent and Soto. Also present was Assistant City Attorney Sajdak and Senior Planner Fuchs.

II. Citizen Comment Period

Chairman Haskins opened the floor to citizen comment. There being no citizens expressing a desire to speak, the citizen comment period was closed.

III. Approval of Meeting Minutes

A. September 22, 2014 Meeting

Motion made (Kent) and seconded (Soto) to approve all of the minutes presented with corrections. Motion carried: 4 ayes, 0 Noes.

IV. Announcements (No action to be taken)

Chairman Haskins mentioned that he and Ald. Wilhelm attended the Hobby Lobby ribbon cutting and it was well done. Andy's gas station that closed will become a Kwik-Trip. Update on construction of the hotel on 76<sup>th</sup> & Rawson and the storage facility on Highway 100. Planner Fuchs mentioned the submittal of Hickory Grove apartments project.

V. Business

A. Discussion and possible recommendation to Common Council related to hiring an outside consultant for assistance with retail recruitment/business retention for the purpose of economic development in the City of Franklin.

Ald. Wilhelm presented background on the item. Discussion followed related to the benefit such a tool would provide. Motion made (Haskins) and seconded (Soto) to recommend to the Common Council at their November 3, 2014 meeting that they strongly consider moving forward with Buxton to guide the City and the Economic Development Commission with business recruitment and retention efforts which

## Economic Development Commission Meeting Minutes – October 27, 2014

### Page 2

would allow a jumpstart to assist any economic development employee under consideration. Motion carried: 4 Ayes, 0 Noes.

- B. Memorandum from Planning Department Regarding Summary of the Wisconsin Economic Development Association Fall 2014 Conference.

Planner Fuchs briefly discussed the memo that was within the packet. Discussion followed concerning the attractiveness and site-selection process.

- C. Discussion and possible recommendation to Common Council and/or Plan Commission related to temporary signs for new construction/businesses.

Chairman Haskins presented background on the information indicating that it was driven largely by complaints he has received on the issue. Planner Fuchs discussed the current code requirements. Motion made (Kent) and seconded (Soto) to direct staff to take a proposed change to the Common Council to simplify the temporary sign process for new businesses and new construction by the end of the year. Motion carried: 4 ayes, 0 noes.

- D. Notice to members and discussion related to finalizing the November 14th Special Meeting agenda of the EDC for a building tour and meeting on Wisconsin Economic Development Corporation's business attraction/retention incentives.

Discussion took place concerning the plan for the November 14<sup>th</sup> special meeting. No action taken.

- VI. Next Meeting Date – November 14, 2014

Next Meeting was announced to be November 14, 2014. Potential topics were discussed.

- VII. Adjournment

Motion made (Ald. Wilhelm) and seconded (Soto) to adjourn the October 27, 2014 Economic Development Commission meeting. Motion carried: 4 ayes, 0 Noes