

**City of Franklin**  
**Tourism Commission (TC)**  
**Franklin City Hall — Hearing Room**  
**9229 W. Loomis Road, Franklin, Wisconsin**  
**Wednesday, November 29, 2017 – 6:00 p.m.**

**MEETING MINUTES**

- I. Call to Order, Roll Call and Pledge of Allegiance: The meeting of the Franklin Tourism Commission (TC) was called to order at 6:01 PM by Chairwoman Schermetzler. Commissioners present were Grass, Marefka, Schaefer, Schermetzler and Wylie. Also present was Economic Development Director, Aaron Hertzberg.
- II. Citizen Comment Period: The Floor was open to citizen comment at 6:02 and closed at 6:03.
- III. Consideration of Minutes from the October 18, 2017 meeting: Motion made (Wylie) and seconded (Schaefer) to approve the minutes. Motion carried: 5 ayes, 0 noes.
- IV. Announcements relating to tourism (No action to be taken): Discussion among members. No action taken.
- V. Business Matters (Action may be taken as determined by the TC)
  - A. Reports on tourism related conversations: Discussion among members. No action taken.
    - Gateway to Milwaukee (Hertzberg):
    - South Suburban Chamber of Commerce (Marefka):
    - Tourism Resources (Schaefer):
    - Visit Milwaukee (Schermetzler):
    - Other Opportunities:
  - B. Direction to Staff regarding further information gathering or pursuit of tourism related actions: Discussion among members. Commissioner Marefka will invite a representative of the South Suburban Chamber of Commerce to the Commission's next meeting.
- VI. Next Meeting Date: Members agreed to move the next meeting to January 3, 2018. Agenda items are due to Mr. Hertzberg by December 20, 2017.
- VII. Adjournment: A motion was made (Grass) and seconded (Wylie) to adjourn the meeting at 7:15 PM. Motion approved: Motion approved: 5 ayes, 0 noes.