

City of Franklin

Forward Franklin Economic Development Committee

MEETING MINUTES

Monday, May 19, 2014

I. Call to Order, Roll Call and Pledge of Allegiance

The May 19, 2014 meeting of the Forward Franklin Economic Development Committee was called to order by Chairman Haskins at 6:30 pm. Members present were Chairman Haskins, Ald. Wilhelm, Soto, Hohlweck (left 8:16), and Kaniewski. Members Edmonds and Katz-Petted were absent. Also present was Planner Fuchs.

II. Citizen Comment Period

Chairman Haskins opened the floor to citizen comment. There being no citizens expressing a desire to speak, the citizen comment period was closed.

III. Announcements (No action to be taken)

A. Announcements relating to Economic Development

None.

IV. Business

A. Study and report upon potential new retail, restaurant, and entertainment development (“quality of life development”) within the City and areas likely for such development to include but not limited to consideration of the subject matter as is set forth in Chapter 4 of the 2025 Comprehensive Master Plan, the Franklin First Development Plan (RA Smith 2001), and Phase 2: Retail Development Potential of the Franklin First Development Strategic Plan (Ticknor 2000) and updates.

Ald. Wilhelm presented some background information on this topic. Discussion followed concerning what the plans said when written vs. what has occurred. General consensus was that the FFEDC should be ready to assist where necessary as the development identified in the reports occurs. Chairman Haskins directed members to continue their review of these materials for consideration at future meetings.

B. Discussion and review of available planning reports and documents as they relate to Economic Development to assist with fulfilling Common Council economic development requests, including additional sections of the 2025 Comprehensive Master Plan, Crossroads Area Planning Report, 27th Street Corridor Plan, Milwaukee 7 mission and goals, SEWRPC planning reports and studies, and related online references and library resources.

Discussion continued from Item A to identify possible sources including external (obtaining books through library) and internal (Mr. Dietl's experience with SEWRPC). Motion made (Ald. Wilhelm) and seconded (Soto) to request that City staff identify availability and suitability of lands within the expanded "Area A" for development including soils, zoning and available existing buildings. Motion carried: 5 ayes, 0 Noes.

C. Planning Manager's report and mapping related to retail development for 76th & Rawson.

Mr. Fuchs reviewed the material provided. Discussion followed concerning zoning and whether it made sense to change it before a developer came in and access/roadway issues. The Committee then shifted to the financial data provided. No action taken.

*F. Notice of invitation to FFEDC from the Council to be present at the 6/2 Committee of the Whole for the purpose of gathering information related to Economic Development and the Ticknor Report.

*Item taken out of agenda order. Chairman Haskins indicated that the FFEDC was invited to attend the Committee of the Whole meeting on June 2.

*G. Possible scheduling of a Commission tour to the City business park and the selection of other development areas of interest to tour.

*Item taken out of agenda order. Chairman Haskins suggested that there be a tour of locations in the area. Possible dates will go around by email. Hohlweck left (8:16).

D. Review and inventory of available office space and developable lots for the purpose of business, commercial, and retail uses throughout the City of Franklin.

Discussion centered on the similarities between the motion in Item B and this item. Chair directed that staff work on this in conjunction with that motion but to cover the entire city.

E. FFEDC 's role and willingness to assist the Common Council on the issue of a new Economic Development Director.

Chairman Haskins presented the history on this item. Consensus was that the Committee was willing to assist. No action taken.

VI. Next Meeting Date – June 23, 2014

Next Meeting was announced to be June 23, 2014.

VII. Adjournment

Motion made (Soto) and seconded (Ald. Wilhelm) to adjourn the May 19, 2014 Forward Franklin Economic Development Committee meeting. Motion carried: 4 ayes, 0 Noes