

City of Franklin Forward Franklin Economic Development Committee

MEETING MINUTES

Monday, May 14, 2012

I. Call to Order, Roll Call and Pledge of Allegiance

The May 14, 2012 meeting of the Forward Franklin Economic Development Committee was called to order by Chairman Haskins at 6:30 pm. Members present were Chairman Haskins, Ald. Taylor, Sweeney, and Tatlock. Member Michlig arrived at 6:38. Member Iwinski was excused. Also present was Assistant City Attorney Sajdak. Ald. Wilhelm arrived at 7:55.

II. Citizen Comment Period

Chairman Haskins opened the floor to citizen comment. There being no citizens expressing a desire to speak, the citizen comment period was closed.

III. Approval of Meeting Minutes

A. March 26, 2012

Motion made (Ald. Taylor) and seconded (Tatlock) to approve the minutes of the March 26, 2012 meeting of the Forward Franklin Economic Development Committee as presented. Motion carried: 4 Ayes; 0 Noes.

IV. Announcements (No action to be taken)

A. Announcements relating to Economic Development

None.

V. Business

A. Zoning Compliance Permit Application for Whitfield Square Corporation, Owner, and Valenti Classics, Inc., Tenant, to use 9848, 9852 & 9856 South 57th Street (Franklin Industrial Park) for auto storage and refinishing and accessory sales.

Mr. Sajdak provided a background as to why this issue was before the FFEDC. Member Michlig arrived at 6:38. Discussion among members about the nature of the storage involved. Staff recommendation was discussed. Motion made (Sweeney) and seconded (Tatlock) to approve proposed automobile storage, refinishing, and accessory sales as a permitted use within PDD #7 subject to the conditions identified by staff. Motion carried: 5 Ayes, 0 Noes.

- B. Presentation by David York, Senior Manufacturing Specialist from Wisconsin Manufacturing Extension Partnership concerning opportunities for economic development related to manufacturing.

Mr. York discussed his organization. Committee members questioned how to best support or utilize the organization. No action taken.

- C. Status/recap of Meijer project following the April 30th Concept Review

Ald. Taylor provided some background on the project. Discussion among the members concerning the opportunities the project would present for further development and innovative design (outlots used to buffer the 24 hour use?). No action taken.

- D. Franklin TIF 2 Closing Ceremony

Sajdak provided the background. Haskins indicated that he was willing to help and that it had to be publicized. Taylor agreed. Tatlock indicated concerns about the timeline. All indicated a willingness to help. No action taken.

- E. Forward Franklin Economic Development Committee Website Status

Michlig indicated that he spoke with Northwoods (current City web-site provider) who indicated that they can provide similar services. Civic Plus already has the template. Discussion followed concerning positives and negatives of Northwoods vs. Civic Plus. Ald. Wilhelm arrived at 7:55. No action taken.

- F. Franklin Promotional Brochure

Michlig presented a draft design for the brochure. Draft to be ready next meeting.

- G. Business Exit interview process and status of the first interview

Deferred to next meeting.

- H. New business notifications and how Aldermen and FFEDC can be notified quicker that new business is coming to town.

New stores on 51st Street (Andy's Gas station) that nobody knew about. Discussion about how to find out about these things. Motion made (Michlig) and seconded (Sweeney) to recommend to Common Council to direct planning department to provide by email a list of all new applications filed to all Alderman and FFEDC members on a weekly basis. Motion carried 5 Ayes, 0 Noes.

- I. Business appreciation party update

Mr. Tatlock indicated that there was nothing new report except that the Chamber was interested in participating.

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VI. Next Meeting Date – June 25, 2012

Next Meeting was announced to be June 25, 2012. Member Michlig suggested that Impact Fees be a topic on that agenda.

VII. Adjournment

Motion made (Ald. Taylor) and seconded (Sweeney) to adjourn the May 14, 2012 Forward Franklin Economic Development Committee meeting. Motion carried: 5 ayes, 0 Noes