

City of Franklin Forward Franklin Economic Development Committee

MEETING MINUTES

Monday, March 25, 2013

I. Call to Order, Roll Call and Pledge of Allegiance

The March 25, 2013 meeting of the Forward Franklin Economic Development Committee was called to order by Chairman Haskins at 6:35 pm. Members present were Chairman Haskins, Ald. Taylor, Soto and Katz-Petted. Members Michlig, Sweeney and Iwinski were excused. Also present was Asst. City Attorney Sajdak.

II. Citizen Comment Period

Chairman Haskins opened the floor to citizen comment. There being no citizens expressing a desire to speak, the citizen comment period was closed.

III. Approval of Meeting Minutes – February 25, 2103

Motion made (Katz-Petted) and seconded (Soto) to approve the minutes of the February 25, 2013 meeting of the Forward Franklin Economic Development Committee as presented. Motion Carried: 4 Ayes, 0 Noes.

IV. Announcements (No action to be taken)

A. Announcements relating to Economic Development

Ald. Taylor provided an update in the Rock Complex. Sajdak highlighted the recent news concerning a new business park in Oak Creek.

V. Business

A. Local Business Promotion and Shop Locally Programs

Chairman Haskins provided an introduction to the topic. Discussion followed generally on the programs. No action taken.

B. Partnership with the Milwaukee 7

Discussion centered on concerns about that the Milwaukee 7 does for Franklin. Ald. Taylor was to follow up with the Milwaukee 7 Director to see about getting him to come in and do a presentation. No action taken.

FFEDC Meeting Minutes – March 25, 2013

Page 2

C. Economic Development Director – Review of Benefits in Communities with One

Chairman Haskins provided an introduction. Discussion followed concerning the belief that a Director would likely have a benefit to the City. Motion made (Ald. Taylor) and seconded (Soto) to recommend to the Common Council to have staff prepare an analysis of surrounding communities' economic development directors roles with such specific direction from FFEDC as appropriate. Motion carried: 4 Ayes, 0 Noes.

D. Update on the WCMA 2013 Winter Professional Development Conference

Sajdak indicated that the packet materials contained a memo from Administrator Luberda on the recent WCMA conference which contained specific information related to the WEDC willing to come and present to the Committee. No action taken.

VI. Next Meeting Date – March 25, 2013

Next Meeting was announced to be April 22, 2013. Chairman Haskins indicated that he would be out of town at that time.

VII. Adjournment

Motion made (Ald. Taylor) and seconded (Soto) to adjourn the March 25, 2013 Forward Franklin Economic Development Committee meeting. Motion carried: 4 ayes, 0 Noes