

**City of Franklin**  
**Economic Development Commission (EDC)**  
**Franklin City Hall — Hearing Room**  
**9229 W. Loomis Road, Franklin, Wisconsin**  
**Monday, June 27, 2016 – 6:30 p.m.**  
**MEETING MINUTES**

I. Call to Order, Roll Call and Pledge of Allegiance

The June 27, 2016 meeting of the Franklin Economic Development Commission (EDC) was called to order by Chairman Haskins at 6:33 pm. Commissioners present were Ald. Barber and Commissioners Haskins, Dausman, Haas and Soto. Commissioners Cool and Litynski were excused. Also present was Economic Development Director Hertzberg.

II. Citizen Comment Period

The floor was open to citizen comment at 6:34. The comment period was closed at 6:35

III. Approval of Meeting Minutes

Motion made (Barber) to approve the minutes of the May 23, 2016 meeting. Motion seconded (Haskins) with correction. Correction accepted (Barber). Motion carried: 5 Ayes, 0 Noes.

IV. Announcements relating to Economic Development (No action to be taken)

- A. Recently appointed to the EDC, Commissioner Dausman introduced himself.
- B. Mr. Hertzberg reported that he attended the open of an Edward Jones office in Franklin.
- C. Mr. Hertzberg distributed a list of new business that have opened in Franklin.
- D. Mr. Hertzberg reported that the Franklin Business Park Consortium has been collaborating on workforce development issues and recently presented to the Common Council. Mr. Hertzberg continues to support these efforts.

V. Business Matters

A. Review Ballpark Commons Market Study

Discussion occurred among members. Motion made (Haskins) and seconded (Barber) to recommend that the Common Council move forward at a reasonable pace that balances the needs of both the developer and the City to take advantage of those opportunities presented by the developer and supported by the developer's market study team at Moegenburg Research and substantially supported by the City's market research firm Melaniphy & Associates. Said opportunities include, but are not limited to, the stadium and sports complex which will drive residential, restaurant, recreational and commercial development at this important area in Franklin. Motion carried: 5 Ayes, 0 Noes.

B. Business Appreciation Event Update

Discussion occurred among members. Staff will pursue potential collaboration with the Franklin Business Park Consortium and a potential event during Manufacturing Month (October). No action taken.

VI. Next Meeting Date – July 25, 2016

VII. Adjournment: Alderman Barber moved and Commissioner Soto seconded a motion to adjourn the meeting. Motion carried: 5 Ayes, 0 Noes. Meeting adjourned at 8:23 pm.