



## Minutes of the Tourism Commission

(Concurrent with City of Franklin Economic Development Commission)

Franklin City Hall Hearing Room

9229 W. Loomis Road, Franklin, Wisconsin

Monday, January 28, 2019 – 6:30 p.m.

Members Present				Others Present	
Randy Grass	x	Amy Schermetzler	x	Calli Berg, Dir of Economic Development	
Shaun Marefka		Mark Wylie	x		
Lance Schaefer	x				

- I. The meeting of the Tourism Commission was called to order by Chair Schermetzler at 6:30 p.m. following the call to order of the Franklin Economic Development Commission (EDC) in order to begin the Concurrent meeting of the EDC and the Tourism Commission.
- II. The floor was opened for citizen comment at 6:31 p.m. and closed at 6:31 p.m. There were no public comments.
- III. Grass moved, supported by Schaefer, to accept the minutes of the January 16th, 2019 meeting. Motion carried unanimously.
- IV. THIEL Brand Design presented nine logos to the two commissions. Discussion ensued followed by rounds of voting by members until the selection was narrowed to two logos to recommend to Council at the February 4th, 2019 Committee of the Whole meeting. The two logos are:



- V. There were no Director's Updates
- VI. Schermetzler moved, supported by Grass, to approve payment of two THIEL Brand Design Invoices totaling \$8,654.68 (60% of total of \$14,424.47).
- VII. The next regularly scheduled meeting of the Tourism Commission is February 20<sup>th</sup>.
- VIII. Schermetzler moved, supported by Schaefer, to adjourn the meeting at 7:25 p.m.