

## **Franklin Public Library Strategic Planning Committee Minutes January 7, 2010**

The meeting of the Franklin Public Library Strategic Planning Committee was held January 7, 2010 in the Sievert Room of the Franklin Public Library, 9151 West Loomis Road, Franklin, WI 53132. The meeting was called to order at 6:30 p.m. by Chairperson Dave Adam.

**Present:** Judy Roberts, Dave Adam, Jim Shiflet, Susan Utley Weis, Penny Woodcock and Library Director Barbara Roark. **Excused:** Shirley Koehler

**Public Participation and Visitors:** None

**Introduction of Committee Members:** Members introduced themselves and told of their relationship and experiences with the library.

**Objectives of the Committee:** The group discussed their objectives. One of the objectives is to have a definite completion time. However, at this time it is too soon to determine when that might be.

**Strategic Planning Session:** The group discussed many aspects of strategic/long range planning and decided that they would focus on these areas:

### **Physical Space Planning**

Access to Materials-24/7, Redbox  
Entertainment  
Expansion

### **Operations**

Equipment  
Technology  
Maintenance  
Materials

### **Financial Support**

Fundraising  
Lobbying  
New Revenue Generation  
Grants, Endowments, & Bequests  
Cost Containment

### **Marketing**

Outreach to Business Community

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**Community Services**

Education

Entertainment

Services

Programs/Classes

Technology (Mango, Nook etc)

The group asked that B.Roark send them: Maintenance Schedule, John DeBacher Opinion, Copies of other Long Range Plans and City Newsletter Deadlines.

The next meeting is scheduled for February 4, 2010 at 6:30 p.m.

**Adjournment:** The meeting adjourned at 8:10 p.m.