

City of Franklin
Economic Development Commission (EDC)
Franklin City Hall — Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
Monday, December 19, 2016 – 6:30 p.m.
MEETING MINUTES

- I. Call to Order, Roll Call and Pledge of Allegiance: The December 19, 2016 meeting of the Franklin Economic Development Commission (EDC) was called to order by Vice-Chairman Soto at 6:39 P.M. Commissioners present were Ald. Barber and Soto, Cool, Haas, and Litynski. Commissioner Dausman was excused. Also present was Economic Development Director, Aaron Hertzberg, and Director of Administration, Mark Luberda
- II. Citizen Comment Period: The floor was open to citizen comment at 6:40. The comment period was closed at 7:09. Commissioner Haskins joined the meeting at 6:45 P.M. Commissioner Litynski left the meeting at 7:07 P.M. Commissioners requested a discussion of the EDC's role and responsibilities be held at a future meeting.
- III. Review of Meeting Minutes: Motion made (Barber) to approve the minutes of the November 28, 2016 meeting. Motion seconded (Haskins). Motion carried: 5 Ayes, 0 Noes.
- IV. Announcements relating to Economic Development (No action to be taken): Mr. Hertzberg distributed copies of a Market Update handout he received at a recent event hosted by NAIOP and the Commercial Association of Realtors of Wisconsin.
- V. Business Matters
 - A. Update and Discussion of Creation of the Franklin Tourism Commission: Mr. Hertzberg reported on the Council's recent action to move forward with creating a Tourism Commission, as previously discussed by the EDC. He also noted that the Mayor was looking to appoint a representative from the EDC to join the Commission. Discussion occurred among members. No action taken.
 - B. Update and Discussion of Ballpark Commons: Mr. Hertzberg provided an update on the Ballpark Commons development. Discussion occurred among members. No action taken.
 - C. Presentation and Discussion of Proposed Changes to the Signage Code: Mr. Luberda presented on proposed changes to the signage code. Discussion occurred among members. Commissioners directed staff to formulate a motion based on feedback from members to be considered at the January EDC meeting. Mr. Litynski returned during this item. Commissioner Haskins left the room during this item.
- VI. Next Meeting Date – January 23, 2017. Commissioner Litynski noted that he would not be available for the meeting.
- VII. Adjournment: Motion made (Barber) and seconded (Litynski) to adjourn the meeting. Motion carried: 5 Ayes, 0 Noes.