City of Franklin Forward Franklin Economic Development Committee

MEETING MINUTES

Monday, December 10, 2012

I. Call to Order, Roll Call and Pledge of Allegiance

The December 10, 2012 meeting of the Forward Franklin Economic Development Committee was called to order by Chairman Haskins at 6:39 pm. Members present were Chairman Haskins, Soto, Iwinski and Katz-Petted. Members Ald. Taylor, Sweeney and Michlig were excused. Also present was Assistant City Attorney Sajdak and former member Tatlock.

II. Citizen Comment Period

Chairman Haskins opened the floor to citizen comment. There being no citizens expressing a desire to speak, the citizen comment period was closed.

- III. Approval of Meeting Minutes
 - A. October 22, 2012

Motion made (Katz-Petted) and seconded (Iwinski) to approve the minutes of the October 22, 2012 meeting of the Forward Franklin Economic Development Committee as presented. Motion carried: 4 Ayes; 0 Noes.

- IV. Announcements (No action to be taken)
 - A. Announcements relating to Economic Development

Northwestern Mutual Life's announced building plans in Milwaukee was mentioned. Mark Hanson from Staybridge is looking at extending the Historic Highway 41 BID District south through Franklin/Oak Creek. Sudz Carwash is looking good.

- V. Business
 - A. Forward Franklin Economic Development Committee website

Mr. Haskins indicated that the website was live following the Common Council approval. Discussion followed about details concerning the use and content of the site. No action taken.

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B. Franklin Marketing Brochure.

Mr. Haskins provided a brief update. A few additional materials and changes are needed. Should be completed shortly. No action taken.

C. Review of Impact Fees.

Mr. Haskins provided a brief overview. Ald. Taylor and Michlig were looking at this independently and will hopefully have report at next meeting. No action taken.

D. Spring Business Appreciation Event.

Katz-Petted suggested that the Business Appreciation event should be revisited in the Spring. Discussion concerning funding followed. Discussion of ideas concerning possible locations and activities followed. No action taken.

VI. Next Meeting Date – January 28, 2013

Next Meeting was announced to be January 28, 2013.

VII. Adjournment

Motion made (Iwinski) and seconded (Katz-Petted) to adjourn the December 10, 2012 Forward Franklin Economic Development Committee meeting. Motion carried: 4 ayes, 0 Noes