



## Minutes of the Tourism Commission (Concurrent with City of Franklin Economic Development Commission)

Franklin City Hall Hearing Room, 9229 W. Loomis Road, Franklin, Wisconsin

Monday, August 20, 2018 – 6:00 p.m.

Members Present		Others Present	
Randy Grass	x	Amy Schermetzler (Chair)	Calli Berg, Dir of Economic Development
Shaun Marefka		Mark Wylie	Barbara Wesener, South Suburban Chamber
Lance Schaefer	x		

- I. The meeting of the Tourism Commission was called to order by acting Chair Wylie at 4:04 P.M., following the call to order of the Franklin Economic Development Commission (EDC) in order to begin the Concurrent meeting of the EDC and the Tourism Commission.
- II. The floor was opened for citizen comment at 4:05 p.m. and closed at 4:05 p.m. There were no public comments.
- III. Following EDC approval of their minutes, Grass moved, supported by Schaefer, to accept the minutes of the Tourism Commission August 15th, 2018 meeting. Motion carried unanimously.
- IV. The following five firms presented their proposals for community and tourism branding for the City of Franklin:
  - A. Thiel Brand Design
  - B. Hoffman York
  - C. Noise
  - D. Hausch/Platypus
  - E. Zychowicz Design Agency
- V. Both commissions discussed the presentations and narrowed their selection to four firms, instructing Berg to provide electronic copies of the presentations from Thiel, Hoffman York, Noise, and Hausch. Once the commissions have had a chance to review the presentations Berg will reconvene the commissions to make their decision.
- VI. Wylie adjourned the Tourism Commission meeting at 7:13.