



Minutes of the Special Meeting of the Economic Development Commission (Concurrent with City of Franklin Tourism Commission)

Franklin City Hall Hearing Room, 9229 W. Loomis Road, Franklin, Wisconsin
Monday, August 20, 2018 – 4:00 p.m.

Members Present				Others Present	
Barber, Alderman	x	Goetsch,	x	Calli Berg, Dir of Economic Development	
Bobowski, Steve	x	Litynski,		Barbara Wesener, South Suburban Chamber	
Cool, Matt		Soto, Mike	x		
Dausman, Paul (Chair)	x				

- I. The meeting of the Franklin Economic Development Commission (EDC) was called to order by Chairman Dausman at 4:04 P.M., followed by call to order of the Tourism Commission members in order to begin the Concurrent meeting of the EDC and the Tourism Commission.
- II. The floor was opened for citizen comment at 4:05 p.m. and closed at 4:05 p.m. There were no public comments.
- III. Barber moved, supported by Bobowski, to accept the minutes of the July 18th, 2018 meeting. Motion carried unanimously. The Tourism Commission also approved their minutes.
- IV. The following five firms presented their proposals for community and tourism branding for the City of Franklin:
 - A. Thiel Brand Design
 - B. Hoffman York
 - C. Noise
 - D. Hausch/Platypus
 - E. Zychowicz Design Agency
- V. Both commissions discussed the presentations and narrowed their selection to four firms, instructing Berg to provide electronic copies of the presentations from Thiel, Hoffman York, Noise, and Hausch. Once the commissions have had a chance to review the presentations Berg will reconvene the commissions to make their decision.
- VI. The Tourism Commission adjourned and all members left the Inspection Conference Room. The EDC continued to meet to discuss the Business Appreciation event.
- VII. Bobowski moved, supported by Soto, to adjourn the meeting at 7:37 p.m. Motion carried unanimously.