

City of Franklin
Economic Development Commission (EDC)

Franklin City Hall — Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin

Monday, April 25, 2016 – 6:30 p.m.

MEETING MINUTES

I. Call to Order, Roll Call and Pledge of Allegiance

The April 25, 2016 meeting of the Franklin Economic Development Commission was called to order by Chairman Haskins at 6:35 pm. Commissioners present were Ald. Barber and Commissioners Haskins, Cool, Haas and Soto. Commissioner Litynski was excused. Also present was Economic Development Director Hertzberg.

II. Citizen Comment Period

The floor was open to citizen comment at 6:40. The citizen comment period was closed at 6:41

III. Approval of Meeting Minutes

Motion made (Haskins) and Seconded (Haas) to approve the minutes of the March 28, 2016 meeting. Motion carried: 5 Ayes, 0 Noes.

IV. Announcements relating to Economic Development (No action to be taken)

Alderman Barber introduced himself to the EDC. Alderman Barber replaced Alderwoman Wilhelm as the council representative on the economic development commission.

V. Business

A. Ballpark Commons Market Analysis Review & Discussion

Mr. Hertzberg reported on the market analysis prepared by Muegenburg Research for the Ballpark Commons Development team that had been included in the meeting packet (Note this market analysis was previously provided to the common council in advance of the April 4, 2016 common council meeting). Discussion occurred among members. No action taken.

B. Buxton Contract & Retail Outreach Update

Mr. Hertzberg reported that the Common Council confirmed the EDC's recommendation to cancel the City's contract with Buxton. Discussion occurred among members. No action taken.

C. Franklin Economic Development Guide

Mr. Hertzberg reported on a revised economic development guide for the City. Discussion occurred among members. No action taken.

D. Planning for a Business Appreciation Event

Chairman Haskins informed members of a business appreciation event that had previously been hosted by the City of Franklin and suggested a similar event be held in 2016. Discussion occurred among members. No action taken.

VI. Next Meeting Date – May 23, 2016

VII. Adjournment

Notice is given that a majority of members of the Franklin Common Council may attend this meeting to gather information about an agenda item over which it has decision-making responsibility. This may constitute a meeting of the Common Council per State ex rel. Badke v. Greendale Village Bd., though the Common Council will not take formal action at this meeting.

Notice is given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's Office at 414-425-7500.