

MINUTES OF MEETING OF THE TOURISM COMMISSION
Lower Level Meeting Room, 9229 W. Loomis Road, Franklin, Wisconsin
September 24, 2025 – 6:00 p.m.

Members Present		Others Present
Lance Schaefer (Chair)	X	
Jeff Kuderski (Vice Chair)		
Mark Wylie (Secretary / Treasurer)		John Regetz, Economic Development Director, City of Franklin
Barbara Wesener	X	
Bill Elliott	X	

- I. Call to Order and Roll Call - The meeting of the Franklin Tourism Commission (TC) was called to order by Chairman Schaefer at 6:01 p.m.
 - A. Pledge of Allegiance
- II. Citizen Comment Period - The floor was opened for citizen comment at 6:01 p.m. with no citizens present. Citizen Comment Period closed at 6:02 p.m.
- III. Draft Minutes Approval, August 20, 2025 Meeting – Minutes needed “to adjourn. Motion carried” at the end. Motion by Elliot, second by Wesener, to approve as amended. Motion carried.
- IV. Reports
 - A. Engage Franklin (EF), None.
- V. Unfinished Business
 - A. Investment vision for retained funds,
 1. Open discussion with Engage Franklin – None
 2. Closed Session discussion with Engage Franklin regarding its business activities - None
- VI. New Business
 - A. 2026 Budget – Regetz to send Chairman Schaefer the placeholder budget submitted for the City Budget process. It contains shifted funds from unused accounts to EF.
- VII. Invoices – Engage Franklin, share of Tourism Commission Room Tax revenues, \$2,388.50. Motion by Wesener, second by Elliot, to approve the invoice. Motion Carried.
- VIII. Next meeting – November 19, as the Tourism Commission will attend the Engage Franklin Strategic Planning Session on October 15, and the regularly scheduled Tourism Commission meeting on that date is cancelled.
- IX. Adjournment – Motion by Wesener, second by Elliot, to adjourn. Motion carried.