

Minutes of the Franklin Economic Development Commission
Special Meeting
Franklin City Hall Lower Level Meeting Room
9229 W. Loomis Road, Franklin, Wisconsin
August 20, 2025 – 2:30 p.m.

Members Present		Others Present	
Mike Barber	X	Bobowski, Steve (Chair)	
Barbara Wesener	X	Timothy Wachter (Vice Chair)	X
Justin Lockridge		Michelle Eichmann (Alderwoman)	X
Cathleen Richard			

- I. The Franklin Economic Development Commission (EDC) meeting was called to order at 2:30 p.m. by Vice Chairman Timothy Wachter.
- II. The floor was opened for Citizen Comment at 2:31 p.m. No citizens were present, and Citizen Comment closed at 2:32 p.m.
- III. Approve Minutes from the July 17, 2025 Meeting – Motion by Barber, second by Eichmann, to approve. Motion Carried.
- IV. Strategic Planning Report and Implementation Plan Editing – Vice Chairman Wachter initiated the review and editing of the Draft, which was conducted on a projected version. The Commission focusing on pages 12 through 17 being mindful of available resources and updating deadlines. The edited Draft will be sent to CP2 for formatting corrections and presented at the next EDC meeting.
- V. Economic Development Update
 - A. Business Appreciation Celebration
 1. Awards Nominations and Categories – the Commission reviewed the award categories and completed nominations, then selected winners. Regetz will check with the Mayor for his award selection. Awards for the winners will be ordered thereafter.
 2. Update –Email invitations are to be drafted and additions made to the email list. Discussion followed regarding shortcomings of last year’s email invitation. Motion by Barber, second by Eichmann, to have a draft emailed to the Commission for review and approval at the next meeting. Motion Carried.
 - B. Current Prospects were not reviewed due to time constraints.

Meeting schedule changes were discussed as there is frustration regarding special meetings needing to be held to complete Commission work. Motion by Eichmann, second by Wesener, to hold meetings at scheduled times, and to discuss the matter at the next meeting. Motion carried.
- VI. 2026 Budget – Regetz presented a proposed 2026 EDC Program Budget of \$57,750. Motion by Barber, second by Wesener to approve the Program Budget as presented. Motion carried.
- VII. Voucher Approval - \$5,250.00, Brooks Communications, ED Update; Regetz made some minor edits to the Economic Development Update and it is complete. Motion by Barber, second by Eichmann to approve the voucher. Motion carried.
- VIII. Next meeting date - A Special Meeting will be held in September. Regetz will schedule the date.



IX. Adjournment – Motion by Eichmann, second by Wesener to adjourn the meeting. Motion Carried.