



Approved 11/14/2024

Minutes of the Franklin Economic Development Commission
Franklin City Hall Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
October 18, 2024 – 3:00 p.m.

Members Present			Others Present	
Barber, Mike	x	Timothy Wachter (Vice Chair)	x	
Bobowski, Steve (Chair)		Barbara Wesener	x	John Regetz, Economic Development
Justin Lockridge				

- I. The Franklin Economic Development Commission (EDC) meeting was called to order at 3:04 p.m. by Vice Chairman Wachter.
- II. The floor was opened for Citizen Comment at 3:05 p.m. No citizens were present, and Citizen Comment closed at 3:05 p.m.
- III. Approve Minutes from the September 20, 2024 meeting – Motion by Barber, second by Wesener, to approve. Motion carried.
- IV. The Niche Cocoa Tour with the Franklin Business Park Consortium will be conducted on Nov. 20, 9:00 a.m. – Commissioners in attendance and the Chairman can attend.
- V. Economic Development Update
 - a. Strategic Planning
 - i. Discover Wisconsin advertising – Chair Bobowski will address at next meeting.
 - ii. Focus Groups will be conducted on October 22, in Franklin City Hall as follows:
 - 1. 12:30 p.m., Business and Gov’t in the Inspection Meeting Room
 - 2. 2:30 pm, Internal (EDC, City) in the Inspection Meeting Room
 - 3. 6:30 p.m., Franklin Residents (Public) in the Community Room
 - iii. Report to EDC on Survey and Focus Groups to be presented on November 14. A retreat is being scheduled for December.
 - b. The 2024 Business Appreciation Celebration will be held November 18, 5pm, at the Polish Center
 - c. Current Prospects - Motion by Barber, second by Wesener, to go into closed session. Motion carried.
 The Economic Development Commission may enter closed session pursuant to Wis. Stat. § 19.85(1)(e), for market competition reasons, to deliberate and consider potential commercial/industrial/manufacturing development(s) and governmental actions in relation thereto, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate. Motion by Wesener, second by Barber, to go into open session. Motion carried.
- VI. Next meeting date – Motion by Barber, second by Wesener, to hold the next EDC meeting on November 14, at 6:30 pm. Motion carried.

Adjournment