



Minutes of the Franklin Economic Development Commission
Franklin City Hall Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
August 4, 2023 – 3:00 p.m.

Members Present			Others Present	
Barber, Mike	x	Timothy Wachter (Vice Chair)	x	Regulo Martinez-Montilva, Principal Planner
Bobowski, Steve (Chair)		Barbara Wesener	x	John Regetz, Economic Development Director
Justin Lockridge	X			

- I. The Franklin Economic Development Commission (EDC) meeting was called to order at 3:02 p.m. by Chairman Bobowski.
- II. The floor was opened for citizen comment at 3:01 p.m. Motion by Wesener, second by Wachter, to close citizen comment. Citizen comment closed at 3:02 p.m.
- III. Approve Minutes from the July 7, 2023 Meeting – Motion by Wesener, second by Lockridge to approve. Motion carried.
- IV. Budget 2024 – Commission items for inclusion (Strategic Planning, etc.) The current and 2024 budgets were discussed, and it was decided to include \$35,000 to the current budget amount for the 2024 budget. Motion by Wesener, second by Lockridge to approve a budget of \$86,950. Motion carried.
- V. Marketing Materials RFP Contract Negotiation – Carl Collectives Regional Director, Erik Brooks and Account Coordinator, Patrick Leahy, attended to negotiate a contract with the Commission. Motion by Wesener, second by Lockridge to enter into closed session according to the following:
 - a. The Economic Development Commission may enter closed session pursuant to Wis. Stat. § 19.85(1)(e), for market competition and bargaining reasons, to deliberate and consider marketing materials development proposal(s) and the investing of public funds and governmental actions in relation thereto, including the awards, terms and provisions of potential agreement(s), and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate. Motion by Wesener, second by Lockridge, to exit closed session and enter back into open session. Motion by Wesener, second by Lockridge, to recommend the City Council approve a contract of up to \$30,000 for marketing materials production services by Carl Collective for the City of Franklin and its Economic Development Commission.
- VI. Economic Development Update
 - a. Business Appreciation Celebration, Venue, Dates – the Business Appreciation Celebration was discussed, and the Polish Center was selected as the venue and the last week of October for a date range.
 - b. Current Prospects - Motion by Wesener, second by Lockridge to enter into closed session according to the following:
 The Economic Development Commission may enter closed session pursuant to Wis. Stat. § 19.85(1)(e), for market competition reasons, to deliberate and consider potential commercial/industrial/manufacturing development(s) and governmental actions in relation thereto, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate. - Motion by Wesener, second by Lockridge, to exit closed session and enter back into open session.
- VII. Next meeting date – September 8, 3 pm was selected for the next meeting.
- VIII. Adjournment - Motion by Wesener, second by Lockridge, to adjourn. Meeting adjourned.