

Minutes of the Meeting of the Franklin Tourism Commission
Lower Level Conference Room, 9229 W. Loomis Road, Franklin, Wisconsin
June 17, 2021 – 6:00 p.m.

1. The meeting of the Tourism Commission was called to order by Chairperson Shaun Marefka at 6:00pm. On roll call, the following members were present: Lance Schaefer (via Zoom), Mark Wylie, Ed Holpfer, and Barbara Wesener (ad-hoc.) Director of Tourism Cari Greving was also in attendance.
2. The floor was opened for citizen comment at 6:01pm and closed at 6:01pm. Later at 6:20pm, the citizen comment was reopened for Brian (8113 Legend Drive). Citizen comment was then closed again at 6:27pm.
3. Member Wylie moved, seconded by Member Schaefer, to approve the May 27, 2021 Meeting Minutes. All voted Aye; motion carried.
4. Director Greving asked for comments on Banner Project. It was noted that the City Sign on Loomis Road needed mowing around it. Director Greving will contact DPW.
5. Director Greving provided an update on Engage Franklin. Commission discussed process in which they want to work with Roc Ventures on approval of Engage Franklin formation documents. Member Wylie requested adequate time to review any documents and branding.
6. Director Greving launched discussion of Community Funding Requests, which led to a larger discussion on the purpose and mission of the FTC. Have original goals been accomplished already? Commission decided to table much broader discussion of tourism and FTC purpose until next meeting. A preliminary 2022 Budget was requested by Chair Marefka. Member Wesener requested a Direct Report of Director Greving's activities going forward.
7. There are no Voucher Approvals at this time.
8. The next scheduled meeting of the Tourism Commission will be Monday, July 19, 2021 at 6pm.
9. Member Wylie moved, seconded by Member Holpfer, to adjourn the meeting at 6:41pm. All voted Aye; motion carried.