

Minutes of the Franklin Economic Development Commission Franklin City Hall Lower Level Conference Room 9229 W. Loomis Road, Franklin, Wisconsin August 23, 2021 – 6:30 p.m.

Members Present			Others Present	
Barber, Mike	х	Timothy Wachter (Vice Chair)	x	Calli Berg, Director of Economic Development
Bobowski, Steve (Chair)	х	Barbara Wesener	х	
Goetsch, Rob		Vacancy		
Steve Smith				

- I. The Franklin Economic Development Commission (EDC) meeting was called to order at 6:52 p.m. by Chair Bobowski.
- II. The floor was opened for citizen comment at 6:52 p.m. and closed at 6:53 p.m.
- III. The Commission received a presentation of Multiview, a B2B digital marketing tool.
- IV. Alderman Barber moved, seconded by Member Wachter, to approve the May 24th and August 2nd, 2021 minutes. Motion carried.
- V. Berg shared that Member Wesener had been appointed to the UDO Rewrite Committee.
- VI. Member Wachter moved, seconded by Member Wesener, to set the price for the Business Appreciation Celebration at \$25. Motion carried.
- VII. The next meeting of the EDC is scheduled for September 27th, 2021 at 6:30 p.m.
- VIII. Alderman Barber moved, seconded by Member Wachter, to adjourn the meeting at 8:04 p.m. Motion carried.