



Approved 7/15/2020

Minutes of the Special Meeting of the Tourism Commission
Franklin City Hall Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
July 1, 2020 – 7:30 a.m.

Members Present		Others Present
Ann Adamski	x	Randy Grass – Ad Hoc Member
Shaun Marefka (Vice Chair)	x	
Lance Schaefer		
Amy Schermetzler (Chair)	x	
Mark Wylie (Secretary / Treasurer)		

- I. The meeting of the Tourism Commission was called to order by Chair Schermetzler at 7:47 a.m.
- II. The floor was opened and closed for citizen comment at 7:47 a.m.
- III. Marefka moved, supported by Adamski, to recommend to Council the award of two bids: one to Michael's Signs, Inc in the amount of \$39,000 for an electronic City Hall sign and one for Lemberg Electric Company in the amount of \$63,524.98 for the Gateway Signs, with recognition that the location of one or more of the seven gateway signs may be subject to change based on site accessibility. Motion carried.
- IV. Marefka updated the Commission on Engage Franklin activities. The job description for the director position is still being drafted and the agreements needs to be finalized. Berg and Marefka will meet with ROC Ventures to complete those tasks. Marefka purchased all of the 'EngageFranklin' domains for Engage Franklin usage. An event for the Visitors Center is being planned and will likely take place in late July, with invitations going to press, Franklin dignitaries, and tourism-based businesses.
- V. Schermetzler adjourned the meeting at 8:30 a.m.