



**Minutes of the Special Meeting of the Tourism Commission**  
**Franklin City Hall Council Chambers**  
**9229 W. Loomis Road, Franklin, Wisconsin**  
**August 5, 2020 – 7:30 a.m.**

Members Present		Others Present
Ann Adamski	x	Randy Grass – Ad Hoc Member
Shaun Marefka (Vice Chair)	x	Barbara Wesener – Ad Hoc Member
Lance Schaefer		
Amy Schermetzler (Chair)	x	
Mark Wylie (Secretary / Treasurer)	x	

- I. The meeting of the Tourism Commission was called to order by Chair Schermetzler at 7:30 a.m.
- II. The floor was opened at 7:31 a.m. for citizen comment and closed at 7:31 a.m.
- III. The Commission directed Berg to upload the Director of Tourism position to Indeed and share the link to the posting with the members. Schermetzler will spearhead the search process and will review resumes.
- IV. Marefka moved, supported by Wylie, to pay Image 360 no more than \$1,200 for Visitor Center renderings and Marefka will work to convert this cost into a deposit for the creation of the Visitor Center. Motion carried.
- V. Berg will create an Engage Franklin logo from the Celebrate Franklin logo on the website.
- VI. Marefka moved, supported by Wylie, to approve the cost of the public notices for the gateway signs and city hall electronic sign bid notifications.
- VII. Berg explained that the “Celebrating Quality of Life” tagline would be removed from the city hall sign since it would likely be hidden by snow or landscaping much of the time.
- VIII. Adamski moved, supported by Wylie, to adjourn the meeting at 8:00 a.m.