



**Minutes of the Tourism Commission
Franklin City Hall Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
Wednesday, May 15, 2019 – 6:00 p.m.**

Members Present		Others Present
Ann Adamski	x	Calli Berg, Dir of Economic Development
Shaun Marefka (Vice Chair)		Barbara Wesener, South Suburban Chamber of Commerce
Lance Schaefer		Randy Grass
Amy Schermetzler (Chair)	x	Shelley Tessmer, Great Clips
Mark Wylie (Secretary / Treasurer)	x	Kristin Craig, Oak Creek Tourism Commission
		THIEL Brand Design – Keith Walters, Bill Zalenski, Kelly

- I. The meeting of the Tourism Commission was called to order by Chair Schermetzler at 6:00 p.m.
- II. The floor was opened for citizen comment at 6:01 p.m. and closed at 6:06 p.m.
- III. Wylie moved, supported by Adamski, to accept the minutes of the April 17th, 2019 meeting. Motion carried unanimously.
- IV. Kristin Craig with the Oak Creek Tourism Commission presented on what the Oak Creek Tourism Commission is doing and shared that much of their focus has been on events taking place within the Oak Creek Community.
- V. The Commission continued discussions regarding opportunities around the Democratic National Convention. The Commission agreed to keep this topic as a standing agenda item.
- VI. The Tourism Commission will wait on taking any action with the Franklin Magazine concept until after it is presented to the Economic Development Commission at their June meeting.
- VII. The Commission discussed ways to become involved in the Civic Celebration. Ideas include an unmanned table and participating in the parade. The Commission will discuss further at their June meeting.
- VIII. The Commission approved monthly payments.
- IX. The Commission decided to leave the Commission make-up at five members and Schermetzler moved, seconded by Wylie, to appoint Barbara Wesener and Randy Grass as ad hoc members of the Tourism Commission. Both Wesener and Grass were present and agreed to serve. Motion carried unanimously.
- X. The next regularly scheduled meeting of the Tourism Commission is June 19th, 2019.
- XI. The Tourism Commission paused as the Economic Development Commission opened their meeting at 7:00 to enter into a concurrent meeting with the Tourism Commission to receive a presentation and Branding Update by THIEL Brand Design.
- XII. Schermetzler moved, supported by Wylie, to adjourn the meeting at 8:15 p.m.