



**Minutes of the Special Meeting of the Economic Development Commission  
(Concurrent with City of Franklin Tourism Commission)  
Franklin City Hall Hearing Room, 9229 W. Loomis Road, Franklin, Wisconsin  
Wednesday, May 15, 2019 – 7:00 p.m.**

| Members Present       |   |                 |   | Others Present  |  |
|-----------------------|---|-----------------|---|---|--|
| Barber, Alderman      | x | Goetsch, Rob    | x | Calli Berg, Dir of Economic Development                       |  |
| Bobowski, Steve       | x | Soto, Mike      |   | THIEL Brand Design–Keith Walters, Bill Zalenski, Kelly Miller |  |
| Cool, Matt            |   | Barbara Wesener | x |   |  |
| Dausman, Paul (Chair) | x |                 |   |   |  |

- I. The meeting of the Franklin Economic Development Commission (EDC) was called to order by Chairman Dausman at 7:00 P.M. and joined the Tourism Commission meeting already in session.
- II. New member Barbara Wesener was welcomed to the Economic Development Commission.
- III. Wesener suggested that the EDC consider moving the monthly meetings around to various business locations within the City. Berg will review the concept with City Counsel and if the idea is acceptable will place it on the next agenda for consideration.
- IV. The floor was opened for citizen comment at 7:07 p.m. and closed at 7:07 p.m. There were no public comments.
- V. Barber moved, supported by Goetsch, to approve the minutes of the March 25th, 2019 meeting. Motion carried unanimously.
- VI. THIEL Brand Design provided an update on the Branding Project Marketing Plan and Usage Guidelines.
- VII. Barber moved, supported by Bobowski, to have Berg act as an agent of the EDC in working on the branding initiative and will bring updates back to the commission as appropriate. Motion carried unanimously.
- VIII. Berg was asked to present an update on development in major focus areas in the City at the next meeting.
- IX. The May 20<sup>th</sup> meeting is cancelled and the next meeting is June 24, 2019.
- X. Barber moved, supported by Bobowski, to adjourn the meeting at 8:24 p.m. Motion carried unanimously.