I. The meeting of the Tourism Commission was called to order by Chair Schermetzler at 6:00 p.m.

II. The floor was opened for citizen comment at 6:01 p.m. and closed at 6:01 p.m.

III. Wylie moved, supported by Adamski, to accept the minutes of the June 19th, 2019 meeting. Motion carried unanimously.

IV. THIEL Brand Design presented the framework for a tourism website along with the estimated cost of $25,200. Schermetzler moved, supported by Wylie, to approve the contract with an up-front payment of $7,260. Motion carried.

V. Berg provided updates on Roc Ventures Co-Op Advertising, CGI Video Project, and Branding.

VI. Schermetzler moved, supported by Wylie, to pay the increased price for the Civic Celebration t-shirts from the originally approved amount of up to $3,000 to the total actual amount of $3,579.65. Motion carried unanimously.

VII. Berg provided an update on efforts to reach decision-makers at the Democratic National Convention Committee.

VIII. Wylie provided feedback on the Wisconsin Department of Tourism Co-op Advertising Program and indicated that Grass had taken the flyer to several eligible businesses and that there did not seem to be much interest. Wylie suggested another approach, such as a mailer, might be more beneficial for promoting the program. No action was taken.

IX. Schermetzler moved, moved by Adamski, to approve payment of $3,200 for all the raw drone footage taken by THIEL Brand Design on the 4th of July as well as a finished video incorporating the best of the footage to be used on the website. Motion carried unanimously.

X. Discussion on the Southwestern Suburban Symphony was tabled.

XI. Schermetzler moved, supported by Wylie, to pay the monthly bills. Motion carried.

XII. Strategic Planning is July 18, 2019 and the next regularly scheduled meeting of the Tourism Commission is August 21st, 2019.

XIII. The meeting adjourned at 8:15 p.m.