



Minutes of the Economic Development Commission
Franklin City Hall Hearing Room, 9229 W. Loomis Road, Franklin, Wisconsin
Wednesday, July 22, 2019 – 6:30 p.m.

Members Present			Others Present	
Barber, Alderman	x	Goetsch, Rob		Calli Berg, Dir of Economic Development
Bobowski, Steve	x	Soto, Mike	x	Barb Caprile, Caprile Marketing/Design
Cool, Matt	x	Barbara Wesener	x	
Dausman, Paul (Chair)				

- I. The meeting of the Franklin Economic Development Commission (EDC) was called to order at 6:30 by Commission Administrator Calli Berg in the absence of Chairman Dausman. Bobowski moved, supported by Barber, to appoint Vic-Chair Mike Soto as Chair Pro-tem for the meeting. Motion carried.
- II. The floor was opened for citizen comment at 6:32 p.m. and closed at 6:32 p.m. There were no public comments.
- III. Barber moved, seconded by Bobowski, to approve the minutes of the May 15th, 2019 meeting. Motion carried.
- IV. Barbara Caprile with Caprile Marketing/Design presented an opportunity for the Commission to become a stakeholder in creating a Franklin Magazine. Caprile reviewed how the program works and shared other community magazines produced by Caprile Marketing including the Oak Creek Current, the Greendale Life in the Village and the Mequon-Thiensville Today.
- V. Bobowski moved, seconded by Barber, to hold the October 24th, 2019 Business Appreciation Celebration at the Polish Center. Motion carried. Berg will share information from last year's nomination process and the event itself and will bring a draft postcard mailing to the next meeting.
- VI. Berg gave a presentation on development activities taking place in TID 4, 5, 6 and 7.
- VII. The next meeting is August 26, 2019.
- VIII. Barber moved, supported by Bobowski, to adjourn the meeting at 8:38 p.m. Motion carried.