## City of Franklin General Fund Resources

City general fund resources are normally relatively predictable. The majority of general fund resource is obtained from property taxes, state shared resource, and transportation aides which are known at the beginning of the year. Resources has historically not been dependent on changes in economic factors. However, varying factors, including the local economy, can cause fluctuations from year to year in certain resource items.

#### **Property Taxes**

Property taxes are levied upon all real property and business personal property owners at a calculated rate per \$1,000 of assessed value. As is typical for most Wisconsin municipalities, the property tax is the primary resource for city government operations. The trend for property taxes, as a percentage of General Fund operating resource, is as follows:

Year	2016	2017	2018	2019	2020	2021
Percentage	69	69	66	70	70	71

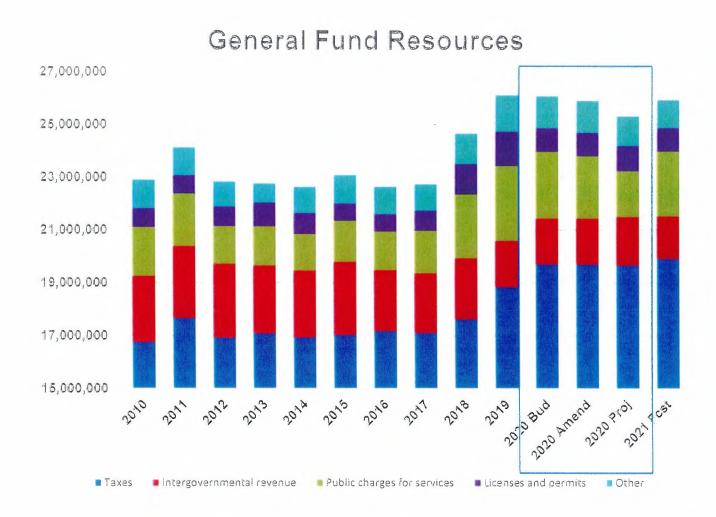
Property taxes as a percentage of general fund resource will increase or decrease, depending on fluctuations in other resources, the amount of growth in new construction or whether increases in expenditures are needed to meet service needs for the City. In 2017, Hotel Taxes were limited by State Statutes to 2014 levels, and will be further restricted to 2010 levels by 2021. State levy limits are causing Cities to get creative about where certain state aids are credited. That will result in the greater appearance of taxes in the General Fund. Recent increased development activity will increase Building Permit resources.

The city's tax levy on a per capita basis is slightly below the State's median for City's our size.

	2016	2017	2018	2019	2020	2021
Population	35,741	36,046	35,779	35,779	35,996	36,514
Tax Levy						
General Fund	\$16,248,800	\$16,414,900	\$16,909,449	\$18,130,675	\$19,005,700	\$19,219,800
Library	1,287,000	1,296,600	1,303,200	1,312,700	1,340,500	1,357,200
Capital	1,473,200	1,497,500	1,515,200	646,000	295,700	296,000
Debt Service	1,500,000	1,300,000	1,300,000	1,300,000	1,100,000	1,100,000
Total Tax Levy	\$20,509,000	\$20,509,000	\$21,027,849	\$21,389,375	\$21,741,900	\$21,973,000
Per Capita						
General Fund	\$455 46	\$458 20	\$472 61	\$506 74	527 99	526 36
Library	36 07	36 19	36 42	36 69	37 24	37 17
Capital	41 30	41 80	42 35	18 06	8 21	8 10
Debt Service	42 05	36 29	36 33	36 33	30 56	30 12
Total Tax Levy	\$574 88	\$572 48	587 71	\$597 82	604 01	601 77

The per capita property tax levy has ranged from a high of \$604.01 in 2020 to a low of \$572.48 in 2017. Wisconsin Municipal Facts reported that cities of 30,000 to 150,000 had a median per capita property tax levy of \$622 for 2017/18 tax levies. As the City's population growth has stagnated, the per capita tax levels have increased. Franklin's per capita tax rate is below the

median.



The chart above demonstrates how operating tax levy has grown since 2018. At the same time Intergovernmental resources have declined (see below). Public Charges for Services (Ambulance fees and Landfill Siting) have risen in recent years.

Starting in 2019, General Transportation Aids were partially shifted to the Street Improvement Fund and additional Landfill Siting resources into the Capital funds freeing up additional tax levy to the General Fund. Then in 2020, with an increase in expected landfill siting resources, a cap was placed upon the amount of landfill siting resource dedicated to operating activities. As landfill siting resources have risen the total amount dedicated to operating activities has risen.

## **Utility Tax Equivalent**

The Franklin Water Utility makes a payment in lieu of property taxes, as permitted by the Public Service Commission, by applying the local municipal and school tax rates against the total value of plant in service (infrastructure). As the plant in service has grown due to the pace of development in the City, this resource has also increased. Much of the plant value added is contributed via developers, Tax Increment Districts or assessment projects. For 2021, that

City of Franklin 2021 Budget - Revenues

payment is estimated at \$1,034,000 The Water Utility has two large projects in the near future which will raise this payment to the City.

#### Hotel/Motel Room Tax

Hotels and motels charge a room tax that benefits the City of Franklin. The development of a hotel on South 27<sup>th</sup> Street resulted in the City receiving increased room taxes starting in 2009. A second hotel opened in July, 2015 near S 76<sup>th</sup> and W Rawson Ave. The 2015-16 state budget included a provision which directs a portion of this resource to tourism beginning in 2017. In 2016, the year prior to the new restriction, this resource provided \$327,191. For 2021, the General Fund resource is capped at \$151,900, with the balance directed to the Franklin Tourism Commission. For 2021, the Hotel Tax rate is planned to increase 33% from 6% to 8%, which will raise the amount available to the General Fund. In 2020, the COVID-19 Pandemic closed the hotels for a period of time, which reduced the hotel taxes dedicated to Tourism.

## Cable Franchise Fees

A franchise fee is charged by the City on cable television services, and has decreased in recent years. Declining trends in the number of cable subscribers has impacted this resource. For 2021, that tax should approximate \$443,000.

In the 2019-20 State Budget, the legislature lowered the tax rate to 4% (from 5%) beginning in January 2020. A new state aid was created to replace the impact of the tax rate reduction. The combined effect is zero, while taxes appear to decline and Intergovernmental resources increase.

## State Shared Resource

State Shared Resource was based on a formula that considered per capita and aidable resource factors that included relative property value of the City and local resource generated. During recent years the State has either not increased or has decreased the amount received. In 2011 the City received \$548,000, ten years later, in 2021 shared resource is anticipated to receive \$522,000 an 4.8% decrease.

Expenditure Restraint payments are provided by the State for communities that limited their General Fund spending to a specified percentage. The percentage limit considers inflation and growth in new construction in the City. The amount received is dependant on the amount of the equalized tax rate over 5 mils (\$5.00 per 1,000 of value) and the communities that qualify. In 2011 the City of Franklin received \$271,000. In 2021, \$25,000 is anticipated. With the restricted growth in Tax levy and rising real estate values, the City's equalized tax rate is projected to fall below \$5.00. That will effectively remove the City from the State's Expenditure Restraint program in the future.

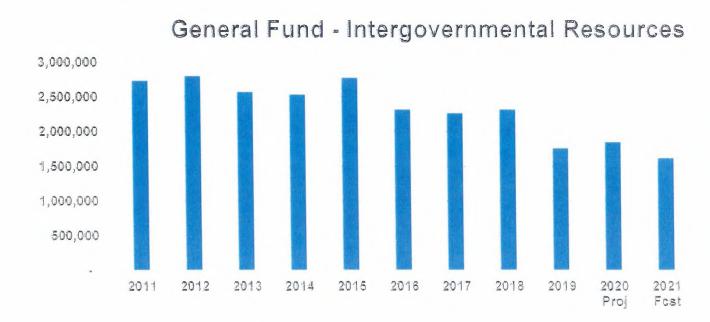
The State provides general transportation aids to local communities. Transportation aids are based on a formula established by the State that considers costs of maintaining the City's transportation system, including maintenance, traffic enforcement, and capital costs (street

construction, etc.). This formula uses Franklin's highway expenditures over a rolling 6-year period in determining the aid amount. In 2011 the City of Franklin received \$1,554,000. For 2021, transportation aids are anticipated to be \$1,372,000 – a 11.7% decrease. The impact of the large Ballpark Commons project will increase transportation aids for several years. Beginning in 2019, only \$520,000 of this Aid will fund the General Fund, with the balance supporting the Street Improvement Fund. The effect is to free tax levy that previously funded capital needs.

A 1997 legislative change exempted business computers from being subject to property tax. It also provided for a state aid payment to municipalities to offset the loss of this income. The program was frozen by the Legislature in the 2017-18 budget, with a 1.47% increase in 2019 from 2018 levels. In the same budget, a new class of personal property was exempted, with a new Personal Property Aid payment. However, the new aid payment reduces the allowable levy increase dollar for dollar. For 2021, the exempt computer aids are \$228,000 and the new exempt personal property aid is \$60,300.

Overall support from the Intergovernmental resources have decreased over the last ten years. Adjusting for the 2019 removal of \$700,000 of General Transportation Aids from the General Fund would still reflect a reduction, albeit a much smaller one. Generally, Franklin's shared revenue per capita is near the very bottom for Cities our size in the state, which relates to the higher per capita income and lack of Utility property in the City.

The COVID-19 impact on State resources in 2020 will have a dampening effect on Intergovernmental resources in future years. The relatively low level of these resources for Franklin will temper the impact locally.

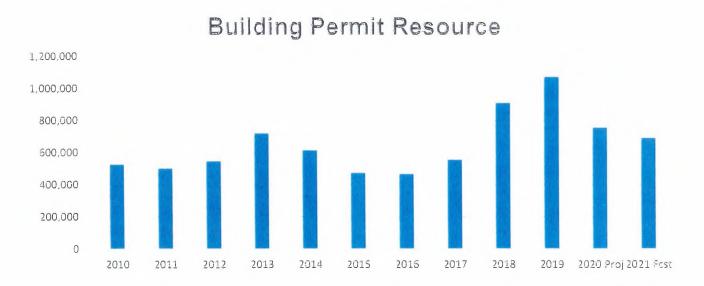


#### Licenses and Permits

The City issues numerous licenses and permits in performing its regulatory functions, such as building, electrical, plumbing, liquor, bartender, peddler, food, pet, contractor, and others. The

City of Franklin 2021 Budget - Revenues

majority of such resource items do not fluctuate greatly from year to year and in some cases change is limited by state statutes. The primary resource in the permit category is building, plumbing and electrical permits (approximately 80%). The 2021 budget anticipates \$690,000 in Building, Plumbing and Electrical permit resources. That compares to \$690,000 budgeted in 2020, when Ballpark Commons projects were getting pulled. The Tax Increment Districts provides the prospect of increased building permit resource.



## Penalties and Forfeitures

This category represents the City's share of fines from violation of City ordinances and state statutes, as well as parking ticket resource. The 2021 projection is \$490,000. 2020 Penalties & Forfeitures were adversely impacted by the COVID19 Pandemic, as residents did not travel as much.

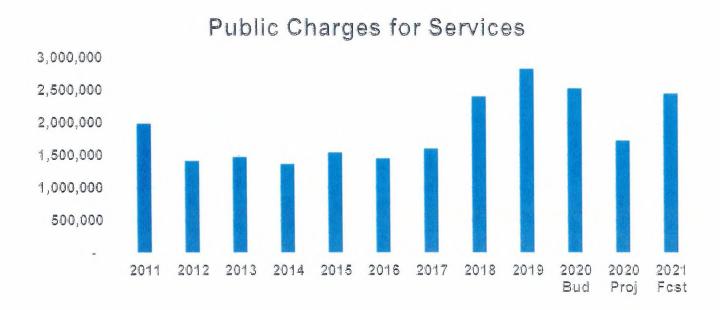


## Charges for Services

This resource includes charges for use of City services. The primary resource in this category is generated from ambulance services (53%), planning, engineering and administrative fees, and charges to developers in connection with development agreements.

In 2018, Engineering inspection fees began to be recorded gross, rather than net of payments to inspection contractors, effectively adding several hundred thousand dollars. With the increased development activity, those fees ballooned.

Fees for basic and advanced life support services and ambulance transportation are billed on behalf of the City by an outside billing service.



2021 ambulance fees are anticipated to be \$1,350,000, unchanged from 2020. In 2020, the Pandemic saw recurring calls for Ambulance service decline and resources with them. As the Senior Housing project in Ballpark Commons development goes into service, calls for service likely will increase.

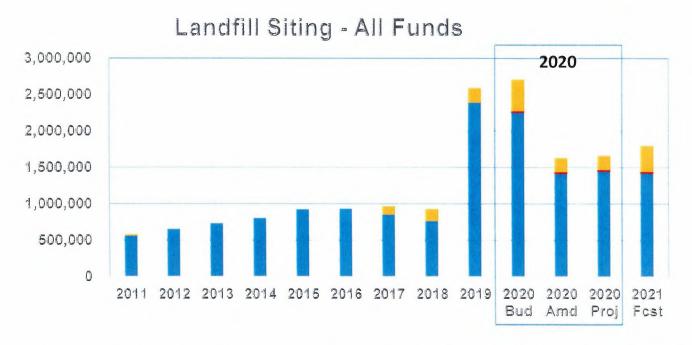
In 2021, Landfill siting resources dedicated to the General Fund are increasing to \$360,000 (from \$200,000). The Common Council directed that only 20% of expected Landfill Siting resources be dedicated to operating activities. See below for further discussion of Landfill Siting resources.

## Landfill Siting Resources

The granting of a landfill license to Waste Management in 2010 by the WI Dept of Natural Resources saw the beginning of a new resource for the City and surrounding communities. A Landfill Siting Agreement was completed requiring a payment for each ton of fill going into the site, which is shared 75% to the City of Franklin (where it is located) and the remaining 25% with six other communities. The initial license was for 1.2 million tons. In 2018 the first expansion

license was obtained expanding the landfill by 9 million tons. With that expansion the fee increased 25%. Waste Management had been controlling the amount of material accepted until the expansion permit was obtained. 2019 saw a spike to \$2.7 million in fees that year.

This resource will end when the landfill license is exhausted, so funding current operations with this resource presents long term challenges to replace it when the landfill is full. The City has been funding capital projects for most of the resource life cycle. The site has the potential for 19 million tons of waste, which would permit one additional 9 million tons license renewal.



.The 2021 budget anticipates Landfill siting resources to be allocated \$360,000 to General Fund, \$20,000 to the Library, and \$1.42 million to Capital Funds. A risk is that operating expenditures become too dependent upon non-recurring resources. Within the Capital funds, \$375,000 is allocated to Capital Outlay, \$690,000 to Equipment Replacement, \$175,000 to Street Improvement and \$180,000 to Capital Improvement.

#### Intergovernmental Charges for Services

In addition to the Emergency Medical Services resource included in charges for services above, a County subsidy is received toward providing the service. In 2012, the County negotiated a three year agreement that has Franklin receiving \$125,000 per year in Emergency Medical Service aids. That agreement is subject to budget pressures at the County level. For 2021, County resources are expected to be \$117,800. Long term this resource cannot be depended upon.

In 2015, the Franklin School District resumed a program of a School Liaison Officer and contributes 70% of the cost of that officer back to the City. That program is expected to continue in 2021.

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#### Interest Resource

Investment earnings is one, of two, main resources in this category. Investment interest resource has declined following the falling short-term interest rates since 2009. Short term investment returns rose rapidly in 2018 and 2019. Economic pressures related to the COVID-19 pandemic have pushed rates back toward zero. This resource source will follow market interest rate movements.

Another component of Investment results are realized and unrealized gains/losses on fixed income investments. The City's investment policy limits the term of investments to a maximum of seven years. That provides downside protection from investment losses related to longer duration securities. Investments are reflected at market values generating unrealized gains and losses. However, as Investments are anticipated to be held to maturity, any unrealized losses are expected to be recovered, barring any premature forced sale for an emergency.

The last major component is Interest charged at the statutory rate of 18% per annum on delinquent property taxes. The City retains any interest collected by it, until such time as the County purchases all uncollected Real Estate (but not Personal Property) tax bills in August each year.

#### Miscellaneous Resource

Water Tower rentals to cell phone companies and insurance dividends are the main components of miscellaneous resource.

GL NUMBER	DESCRIPTION	2021 MAYOR'S RECOMM BUDGET	2021 DEPT REQUEST BUDGET	2020 PROJECTED ACTIVITY	2020 ORIGINAL BUDGET	2019 ACTIVITY	2018 ACTIVITY
Dept 0000 - GENERAL REAL ESTATE TAXES 01-0000-4011 * REAL ESTATE TAXES	GENERAL PROPERTY TAX	19,184,900 19,184,900	19,219,800 19,219,800	19,005,700 19,005,700	19,005,700 19,005,700	18,127,772 18,127,772	16,887,688 16,887,688
TAXES 01-0000-4012 01-0000-4014 01-0000-4022 01-0000-4025 * TAXES	PROPERTY TAX-SPECIAL-PAY IN LIEU O MOBILE HOME TAX MOTEL ROOM TAX CABLE TV&VIDEO FRANCHISE FEE	12,000 20,000 151,900 443,000 626,900	12,000 20,000 151,900 443,000 626,900	9,500 21,000 175,400 443,000 648,900	9,500 21,000 175,400 480,000 685,900	9,214 19,689 183,321 489,934 702,158	11,815 19,615 191,600 501,021 724,051
FUND TRANSFERS 01-0000-4031 * FUND TRANSFERS	TAX EQUIVALENT	1,050,000 1,050,000	1,050,000 1,050,000	1,046,000 1,046,000	1,050,000	968,448 968,448	1,011,392 1,011,392
INTERGOVERNMENTA 01-0000-4121 01-0000-4122 -01-0000-4124 * -01-0000-4125 01-0000-4126 01-0000-4127 01-0000-4128 * 01-0000-4129 01-0000-4144 * 01-0000-4157 * INTERGOVERNMENTA	PER CAPITA STATE MEDICAL TRANSPORT AID EXPENDITURE RESTRAINT SPECIAL UTILITY STATE EXEMPT COMPUTER AID FIRE INSURANCE TAX EXEMPT PERS PROP AID VIDEO SERVICE PROVIDER AIDS GEN TRANS AIDS OTHER POLICE GRANTS	405,000 30,000 25,000 87,000 228,000 170,000 60,300 98,500 540,000 66,600 1,710,400	405,000 30,000 25,000 87,000 228,000 170,000 60,300 98,500 540,000 66,600 1,710,400	405,000 28,800 118,600 87,000 228,000 153,000 78,000 50,000 639,000 60,000	405,000 30,000 150,000 67,000 228,000 165,000 95,600 535,000 70,800	404,536 28,848 142,891 90,913 228,051 164,859 95,677 520,846 80,725 1,757,346	405,039 28,345 162,254 67,375 222,663 151,565 1,221,069 59,178 2,317,488
LICENSES & PERMITS 01-0000-4201 01-0000-4202 01-0000-4203 01-0000-4205 01-0000-4206 01-0000-4209 01-0000-4213 01-0000-4215 01-0000-4217 01-0000-4219 01-0000-4221 01-0000-4222 01-0000-4223 01-0000-4227 01-0000-4229 01-0000-4233	CLASS A BEER CLASS A LIQUOR CLASS B BEER CLASS B BEER CLASS B LIQUOR & RESERVE FEE SPECIAL CLASS B BEER CLASS C WINE BARTENDER/OPERATOR LICENSE AMUSEMENT LICENSES BOWLING AND POOL ENTERTAINMENT & AMUSEMENT PEDDLER/TRANSIENT/DOOR-TO-DOOR COMBINATION-FOOD&PEDDLER LIC FOOD PRE-INSPECTION FOOD LICENSE SODA LICENSE CIGARETTE LICENSE COUNTRY CLUB LICENSE	1,900 9,500 4,000 16,500 200 16,500 6,200 500 4,000 4,500 100 4,000	1,900 9,500 4,000 16,500 200 16,500 6,200 500 4,000 4,500 100 4,000	1,900 9,500 4,000 16,400 300 16,500 6,100 530 4,500 4,100 4,500 250 150 2,300 250	1,900 9,000 4,000 16,500 16,500 6,500 500 2,800 4,500 150 1,600	1,910 9,180 3,967 16,417 10 300 18,174 6,125 530 3,000 4,129 5,076 5,690 195 2,500 250	1,843 9,187 4,072 16,827 267 16,715 6,240 530 4,384 4,256 4,918 2,695 95 2,300 250

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GL NUMBER	DESCRIPTION	2021 MAYOR'S RECOMM BUDGET	2021 DEPT REQUEST BUDGET	2020 PROJECTED ACTIVITY	2020 ORIGINAL BUDGET	2019 ACTIVITY	2018 ACTIVITY
Dept 0000 - GENERAL							
LICENSES & PERMITS	SALVAGE YARD/WASTE DISPOSAL	700	700	700	1,400	700	700
01-0000-4237 01-0000-4241	OTHERLIC/PUBLIC GRT/TAXEXMPT	2,000	2,000	2,000	2,400	2,195	1,895
01-0000-4241	TECHNOLOGY FEE	15,000	15,000	15,000	8,500	15,640	15,037
01-0000-4257	BICYCLE LICENSE					8	12
01-0000-4261	ANIMAL& MOBILE HOME LICENSES	6,800	6,800	6,600	6,800	6,604	6,917
01-0000-4262	RETAIL FOOD ESTABLMT LICENSE	20,000	20,000	20,000	20,500	20,563	1,335
01-0000-4263	RESTAURANT LICENSE & MISC FEES	35,000	35,000	35,000	35,000	35,779 8.560	59,579 6 950
01-0000-4264	APPLICATION&OTHER HEALTH LIC	8,500 7,200	8,500 7,200	8,000 9,000	8,900 7,200	8,560 9,325	6,850 3,200
01-0000-4265	POOL LICENSE FEES HOTEL/MOTEL LODGING LICENSE FEES	7,200 3,500	3,500	3,200	3,500	3,134	3,200 3,797
01-0000-4266 01-0000-4268	HEALTH LATE FEES	3,300	3,000	0,200	0,000	170	255
01-0000-4269	HEALTH REINSPECTION FEES	500	500		500	250	775
01-0000-4270	HEALTH PREINSPECTION FEES	500	500	500	500	150	380
01-0000-4271 *	BUILDING PERMITS	600,000	600,000	525,000	500,000	736,289	660,746
01-0000-4273 *	ELECTRICAL PERMITS	165,000	165,000	155,000	100,000	151,355	139,081
01-0000-4275 *	PLUMBING PERMITS	120,000	120,000	110,000	90,000	183,445	108,535
_01-0000-4277	STREET EXCAVATION PERMITS	12,000	12,000	17,500	10,000	19,276	18,875
<b>ධ</b> 91-0000-4279	FILL PERMITS	3,500	3,500	3,000	3,500	4,089	17,075
01-0000-4281	SIGN PERMITS	12,000 900	12,000 900	12,500 900	12,000 900	10,065 900	16,222 1,275
01-0000-4285	SPECIAL EVENT PERMIT PARK CANCELLATION FEE - NON-TAXAB	900	900	900	900	900	25
01-0000-4286 01-0000-4287	PARK & FIELD RESERVATION-TAXABLE	18,000	18,000	5,500	18,000	19,838	19,800
01-0000-4288	FIRE BURNING & OTHER PERMITS	4,000	4,000	4,000	4,000	3,985	3,625
01-0000-4289	ALARM/BARRICADE/MINING PERMITS	2,800	2,800	2,800	2,800	435	815
LICENSES & PERMIT		1,108,650	1,108,650	1,007,480	903,200	1,310,208	1,161,385
		1,100,000	1,100,000	1,001,110	,	.,,	,,,
PENALTIES & FORFEI 01-0000-4311 *	FINES/PENALTY/RESTITUTION/MISC POL	490,000	490,000	450,000	546,000	451,062	475,840
PENALTIES & FORFE		490,000	490,000	450,000	546,000	451,062	475,840
		,	,	,	,,,,,		
CHARGES FOR SERV	SUBDIVISION FILING	20,000	20,000	20,000	20,000	30,000	26,500
01-0000-4401 01-0000-4402	LAND COMBINATION FILING	800	800	800	800	1,200	1,200
01-0000-4403	CSM FILING	10,000	10,000	10,000	10,000	12,075	12,000
01-0000-4404	SITE PLAN REVIEW FILING	10,000	10,000	15,500	7,500	16,915	28,429
01-0000-4405	VARIANCE & APPEALS FILING	2,500	2,500	1,500	2,500	2,750	1,500
01-0000-4406	SPECIAL USE FILING	12,500	12,500	15,000	12,500	11,500	17,500
01-0000-4407	REZONING FILING	4,500	4,500	3,000	4,500	7,650	3,200
01-0000-4409	OTHER FILING & PLANNING CHARGE	15,000	15,000	11,000	15,000	15,005	11,635
01-0000-4411	PUBLICATIONS & RECORDING	2,400	2,400	3,000	2,400	1,483	2,849
01-0000-4413	PROPERTY STATUS REPORTS	5,500	5,500	6,500	5,500	6,600	5,090
01-0000-4415	COPYING CHARGES	500	500	250	500	221 750	342
01-0000-4416	SOIL TESTING MAP & CD SALES-TAXABLE	300	300	300	300	750 161	454
01-0000-4421	IVIAL & OD SALES-TAVABLE	300	300	300	000	101	707

Dept 0000 - GENERAL  CHARGES FOR SERVICES  01-0000-4425 ARCHITECTURAL BOARD REVIEW 4,500 5,500 4,500 5,250  01-0000-4431 POLICE SERVICES 2,800 2,800 3,000 2,800 3,292  01-0000-4432 SPECIAL EVENT PUBLIC SAFETY 4,000 4,000 4,000 4,000 9,848  01-0000-4440 AMBULANCE SERVICES - ALS 1,350,000 1,350,000 540,000 1,350,000 900,782	6,570
01-0000-4425       ARCHITECTURAL BOARD REVIEW       4,500       4,500       5,500       4,500       5,250         01-0000-4431       POLICE SERVICES       2,800       2,800       3,000       2,800       3,292         01-0000-4432       SPECIAL EVENT PUBLIC SAFETY       4,000       4,000       4,000       4,000       9,848	
01-0000-4431 POLICE SERVICES 2,800 2,800 3,000 2,800 3,292 01-0000-4432 SPECIAL EVENT PUBLIC SAFETY 4,000 4,000 4,000 9,848	
01-0000-4432 SPECIAL EVENT PUBLIC SAFETY 4,000 4,000 4,000 9,848	
01-0000-4-02	2,668
3 4 666 4446 ANDULANOE CEDVICES ALS 3 260 000 3 260 000 5/0100 1 360 000 1 360 000	3,576
01-0000-11-0	893,013
01-0000-4441 AMBULANCE SERVICES-BLS 375,000 437,605	316,309
01-0000-4442 FIRE SAFETY, CPR TRAINING, FINES & M 1,500 1,500 3,000 1,500 3,943	6,210
01-0000-11-10	43,965 18,459
01-0000-TTTT	35,500
01-0000-11-10	8,576
7,000 4110	74,216
0,0000 102	702
01-0000-11-00	42,134
01-0000-4456 HEALTH LABOR CHARGED TO GRANTS 40,000 40,000 35,000 37,650 41,203 01-0000-4470 WEED CONTROL 7,000 7,000 6,000 7,000 7,125	6,058
01-0000-4471 STREET LIGHTING 10,000 10,000 12,000 10,000 18,191	19,041
01-0000-4479 ENGINEERING FEES 250,000 250,000 315,000 320,000 775,261	522,432
01-0000-4480 DPW CHARGES 36,000 36,000 75,000 3,500 24,708	45,265
\$1-0000-4481 TICKET SALES TO EVENTS (NOT 7/4)	3,225
01-0000-4482 CLERK SERVICES	45
01-0000-4485 * INVESTMENT MNGT FEES 71,500	
01-0000-4493 * LANDFILL OPERATIONS-SITING 420,000 360,000 200,000 438,000 203,912	166,269
01-0000-4496 LANDFILL OPERTN-EMERALD PARK 80,000 80,000 79,000 80,000 75,877	80,473
	,405,405
INTERGOVT CHGS FOR SERVICES 01-0000-4611 * COUNTY EMT-PARAMEDIC-ALS 117,800 117,781 121,000 100,000 136,470	113,117
01-0000-4611 * COUNTY EMT-PARAMEDIC-ALS 117,800 117,781 121,000 100,000 136,470 01-0000-4615 * SCHOOL LIAISON OFFICER 85,400 85,400 62,600 82,000 89,707	79,425
INTERGOVT CHGS FOR SERVICES 203,200 203,181 183,600 182,000 226,177	192,542
INVESTMENT EARNINGS	
01-0000-4711 INTEREST ON INVESTMENTS 256,718 240,500 129,500 240,500 259,855	181,389
01-0000-4713 INVESTMENT GAINS/LOSSES 75,000 76,834	(22,571)
01-0000-4715 INTEREST-TAX ROLL 100,000 100,000 138,000 100,000 169,567	78,199
01-0000-4716 INTERFUND INTEREST 3,000 3,000 3,000 3,080 3,493	3,893
01-0000-4719 MISCELLANEOUS INTEREST	487
INVESTMENT EARNINGS 359,718 343,500 345,500 343,580 510,944	241,397
MISCELLANEOUS REVENUE	
01-0000-4725 RENTAL-MUNICIPAL PROP 52,000 52,000 52,000 50,000 78,833	99,974
01-0000-4751 PROPERTY SALE 500 500	40
01-0000-4753 CULVERT SALES-NO TAX 8,500 8,500 8,500 8,500 9,200	8,433
01-0000-4756 SALE OF STATE SEALS 1,500 1,500 2,400 1,500 2,440	1,120
01-0000-4757 HOUSE NUMBER SALES 250 250 400 250 526	294
01-0000-4771 INSURANCE DIVIDEND 50,000 50,000 58,700 40,000 82,047	88,144

GL NUMBER	DESCRIPTION	2021 MAYOR'S RECOMM BUDGET	2021 DEPT REQUEST BUDGET	2020 PROJECTED ACTIVITY	2020 ORIGINAL BUDGET	2019 ACTIVITY	2018 ACTIVITY
Dept 0000 - GENERAL MISCELLANEOUS REV 01-0000-4781 01-0000-4784 01-0000-4798	/ENUE REFUNDS/REIMBURSEMENTS MADACC ANML LIC SOLD/ORD FEE CASH OVER(SHORT)	20,000 2,500	20,000 2,500	10,000 5,000	35,000 2,500	6,364 4,711 (280)	21,153 4,773 2
01-0000-4799	MISCELLANEOUS RÉVENUE	1,000	1,000	500	1,000	379	337
MISCELLANEOUS RE	VENUE	135,750	135,750	138,000	139,250	184,220 	224,270
Totals for dept 0000 - G	ENERAL	27,369,168	27,254,331	26,539,530	27,129,330	27,067,368	25,641,458
* NOTES TO BUDGET	DEPARTMENT 0000 GENERAL						
4011	GENERAL PROPERTY TAX						
	FOOTNOTE AMOUNTS	19,005,700	19,005,700	19,005,700			
	2019 tax Levy in Gen Fund FOOTNOTE AMOUNTS.	159,200	214,100				
	New Growth allocated to Gen Fund FOOTNOTE AMOUNTS.	20,000					
85	Mayor's Recommended Budget Change ACCOUNT '4011' TOTAL	19,184,900	19,219,800	19,005,700			
4025	CABLE TV&VIDEO FRANCHISE FEE						
	FOOTNOTE AMOUNTS: expect 1% decline in 2021	443,000	443,000	443,000			
4031	TAX EQUIVALENT						
	FOOTNOTE AMOUNTS Water Plant Jan 1 2020 = 69,854,793 x 97% x		4.050.000	1,046,000			
	FOOTNOTE AMOUNTS Plant increases by \$1 mil, rate drops to 15.05	1,050,000	1,050,000				
	ACCOUNT '4031' TOTAL	1,050,000	1,050,000	1,046,000			
4124	EXPENDITURE RESTRAINT						
	FOOTNOTE AMOUNTS <sup>1</sup> The Expenditure Restraint State program return been falling for several years, and likely will be	25,000 rns funds to the city based at or below \$5 00 for 20/	25,000 I upon several factors, wi 21 The 2020 revenue w	118,600 th the Equalized tax rate as \$118,605, expect that	above \$5 00 being a qu to drop to near zero for	alıfier. The City's equalız 2021	red tax rate has
4128	EXEMPT PERS PROP AID						
	FOOTNOTE AMOUNTS Per Aug 14, 2020 State Aids letter	60,300	60,300				

DB Bsageneralledger							
GL NUMBER	DESCRIPTION	2021 OR'S RECOMM BUDGET	2021 DEPT REQUEST BUDGET	2020 PROJECTED ACTIVITY	2020 ORIGINAL BUDGET	2019 ACTIVITY	2018 ACTIVITY
Dept 0000 - GENERAL 4144	GEN TRANS AIDS						
	FOOTNOTE AMOUNTS 2020 GTA are now at \$1,404,000 less Fd 47 of 765,0	540,000 000 - amount over	540,000 oudget allocated to Gen F	639,000 Fund in 2020			
	The 2021 Estimate range is \$1,263,500 to \$1,614,50 significantly, reducing the pool of funds to be shared balance	0 based upon Actu No guidance from	al 2019 Expenditures and League as yet, using the	d a 16.000 Cost Share Ho low end of estimate for 20	owever, with the 2020 pa 021, with a 1% lift in Ger	andemic, gas tax collecti n Fund, and Fd 47 dealır	ons declined ng with the
4157	OTHER POLICE GRANTS						
	FOOTNOTE AMOUNTS 2021 POLICE GRANT - Alcohol Enforcement	27,000	27,000	20,000			
86	FOOTNOTE AMOUNTS 2021 POLICE GRANT - Speed Enforcement	10,000	10,000	15,000			
	FOOTNOTE AMOUNTS 2021 POLICE GRANT - Seat Belt Enforcement	20,000	20,000	15,000			
	FOOTNOTE AMOUNTS.  Dept of Justice reimbursement for training costs - ma	9,600 tches Police acct 5	9,600 9423	10,000			
	ACCOUNT '4157' TOTAL	66,600	66,600	60,000			
4271	BUILDING PERMITS						
	2021 based on ~75 new SF and 2 two-fam homes, 1 with past 3 yr trend	hotel, 2 light indu	stricl bldgs , 1 special use	bldg , 1 restaurant, an en	tertainment dev , and ro	outine remodels/improve	ments, in line
4273	ELECTRICAL PERMITS						
	2021 based on same as bldg permit revenue notes	and routine electric	cal improvements, in line	with past 3 yr trend			
4275	PLUMBING PERMITS						
	2021 based on. same as bldg permit revenue notes	and routine plumbi	ng improvements, ın line	with past 3 yr trend			
4311	FINES/PENALTY/RESTITUTION/MISC POLICE						

DB Bsageneralledger							
GL NUMBER Dept 0000 - GENERAL	DESCRIPTION	2021 MAYOR'S RECOMM BUDGET	2021 DEPT REQUEST BUDGET	2020 PROJECTED ACTIVITY	2020 ORIGINAL BUDGET	2019 ACTIVITY	2018 ACTIVITY
	FOOTNOTE AMOUNTS	S:	0040	450,000			5 <b>-</b> -
	Discussion with Kari 5/7/20 - Judge reviewer increase expected	d fine rate levels in summer	2019, and felt fine rates v	vere in line with neighborit	ng communities ino inc	rease in revenue due to t	ine rate
	FOOTNOTE AMOUNTS	490,000	490,000				
	Base of Fines & Penalty Income ACCOUNT '4311' TOTA	L 490,000	490,000	450,000			
4485	INVESTMENT MNGT FEES						
	FOOTNOTE AMOUNTS FIN DEPT FEE FOR MANAGING OPEB TR	S: 71,500 UST PASSIVE INVESTME	NT PORTFOLIO - APPRO	X 1% OF ASSETS			
4493	LANDFILL OPERATIONS-SITING						
87	FOOTNOTE AMOUNTS 2020 resource revised to \$200,000 when rev FOOTNOTE AMOUNTS Common Council adopted policy of 20% of FOOTNOTE AMOUNTS	venues declined by \$1 millio S. 360,000 expected Landfill Siting Rev	360,000	200,000 mill total			
	Increase Siting Revenue by \$300,000 - 20% ACCOUNT '4493' TOTA	to Gen Fund	360,000	200,000			
4611	COUNTY EMT-PARAMEDIC-ALS						
	FOOTNOTE AMOUNTS five year extension of previous 2017-2020 a		117,781 Franklin's share of 1.5M is	121,000 117,781.06 for 2021			
4615	SCHOOL LIAISON OFFICER						
	FOOTNOTE AMOUNTS Expected Franklin Public Schools contribution	S: 85,400 on toward School Liason Of	85,400 ficer - 85% of position cos	62,600 t			
	In March 2020, Public Health crisis closed s DEPT '0000' TOTA		May revenues 22,457,881	22,145,900			
Dept 0181 - MUNICIPAL MISCELLANEOUS REVI							
01-0181-4781	DISABILITY PAY REIMBURSEMENT					2,267	<u> </u>
MISCELLANEOUS RE\	/ENUE					2,267 	
Totals for dept 0181 - ML						2,267	
Dept 0211 - POLICE DEI MISCELLANEOUS REVI 01-0211-4781						7,830	9,157

09/11/2020 01 09 PM User sdittman DB Bsageneralledger

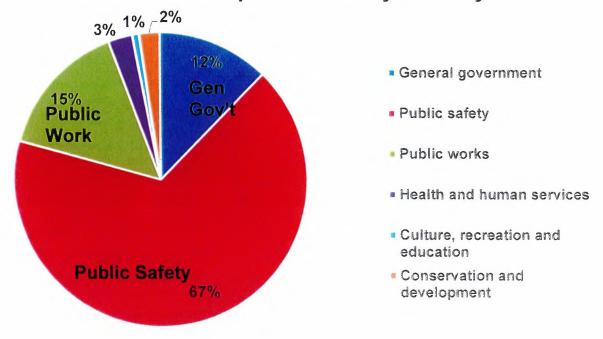
GL NUMBER	DESCRIPTION	2021 MAYOR'S RECOMM BUDGET	2021 DEPT REQUEST BUDGET	2020 PROJECTED ACTIVITY	2020 ORIGINAL BUDGET	2019 ACTIVITY	2018 ACTIVITY
Dept 0211 - POLICE I MISCELLANEOUS RE MISCELLANEOUS R	EVENUE					7,830	9,157
Totals for dept 0211 -	POLICE DEPT					7,830	9,157
Dept 0221 - FIRE DEF MISCELLANEOUS RE 01-0221-4781 MISCELLANEOUS F	EVENUE DISABILITY PAY REIMBURSEMENT						12,445 12,445
Totals for dept 0221 -	FIRE DEPT						12,445
Dept 0331 - HIGHWA' MISCELLANEOUS RE 01-0331-4781 MISCELLANEOUS R	EVENUE DISABILITY PAY REIMBURSEMENT						3,036 3,036
Totals for dept 0331 -	HIGHWAY						3,036
SSTIMATED REVENU	JES - FUND 01	27,369,168	27,254,331	26,539,530	27,129,330	27,077,465	25,666,096

# City of Franklin General Fund Expenditures

City General Fund expenditures are divided into Activities and further reported by categories/departments. The activities are general government, public safety, public works, health & human services, culture & recreation, and conservation and development. A summary of the expenditures by Activity (in thousands) follows:

	2017	2018	2019	2020	2020	2021	Inc
				Bud	Proj		(Dec)
Gen Gov	2,941	2,944	2,954	3,394	2,967	3,163	(231)
Pub Safety	16,661	17,077	17,157	18,447	17,740	18,352	(95)
Pub Works	3,852	3,388	4,140	4,152	4,070	4,289	137
Health	676	670	647	738	723	713	(25)
Culture & Rec	188	241	223	210	190	218	8
Conservation	520	512	606	619	623	600	(19)
Transfers & Other	57	84	52	524		24	(500)
Contingency		1		1,144		10	(1,134)
Total	24,895	24,917	25,779	29,228	26,314	27,369	(1,859)

## General Fund Expenditures by Activity



## **General Government**

General government is comprised of 12 departments that provide either specific services for the City or provide services to or on behalf of the departments. General Government expenditures are approximately 12.0% of the General Fund expenditure budget. General Government expenditures have a disproportionate component of contract services as several functions have been contracted out, including Assessing and Information Services. Certain General

Government services provide oversight for other funds, such as financial services to the Utilities and TIDs. Those funds then provide resources back to the General Fund for those services.

## **Public Safety**

Public safety is comprised of Police, Fire, Public Fire Protection, Building Inspection, and Weights and Measures. Public Safety expenditures comprise approximately 67% of the General Fund budget. A breakdown by expenditure category within Public Safety follows:

Public Safety (000's)	2017	2018	2019	2020 Bud	2020 Proj	2021 Req	Inc (Dec)
Salaries	10,511	10,779	10,822	11,517	11,139	11,568	51
Benefits	4,418	4,435	4,357	4,706	4,571	4,587	(119)
Contract Services	491	528	688	786	697	754	(32)
Facilities	642	656	613	693	637	683	(10)
Services & Charges	237	243	239	267	244	262	(5)
All Other	360	437	438	478	451	498	20
Total Pub Safety	16,660	17,077	17,157	18,447	17,740	18,352	(95)
Inc (dec) Pr Yr Pct	55	25	0.5	75	34	(5)	

#### **Public Works**

Public Works is comprised of Engineering, Highway, Street Lighting, and Weed Control. Public Works comprises approximately 15% of General Fund Expenditures. Not surprisingly, supplies costs (including fuel to run trucks and road salt) make a sizable portion of this Activity, along with the labor cost to provide the service.

Public Works (000's)	2017	2018	2019	2020 Bud	2020 Proj	2021 Req	Inc (Dec)
Salaries	1743	1629	1721	1972	1854	2,020	48
Benefits	1038	425	469	592	549	595	3
Contract Services	122	476	748	438	442	447	9
Facilities	319	316	320	372	373	391	19
Supplies	521	430	766	629	713	683	54
All Other	109	112	117	148	140	152	4
Total Pub Works	3852	3388	4140	4152	4071	4,289	137
Inc (dec) Pr Yr Pct	29	-12 1	22 2	03	-17	33	

In 2017, there was a one-time contribution to the retirement plan for this group which spiked the expenditure that year. In 2019, the City returned \$390,000 to the Solid Waste hauler related to an audit.

#### **Health & Human Services**

Health & Human Services is comprised of the health and the animal control expenses. Health & Human Services expenditures amount to approximately 3.0% of the General Fund expenditure budget. The pandemic emergency in 2020 demonstrated the need for this service to the community.

#### **Culture & Recreation**

Culture & Recreation is comprised of the Parks and Recreation expenses. Recreation expense includes amounts paid for St. Martins Fair and Civic Celebrations. Culture & Recreation expenditures amount to approximately 1.0% of the General Fund expenditure budget.

#### **Conservation & Development**

Conservation & Development is comprised of the Economic Development and Planning functions. Conservation & Development expenditures amount to approximately 2.0% of the General Fund expenditure budget. In 2016, the City added a full time Economic Development Director to foster greater development.

## Transfers out and Contingency

Transfers out relate to contributions to Recreation as well as one-time uses of excess reserves for capital expenditures.

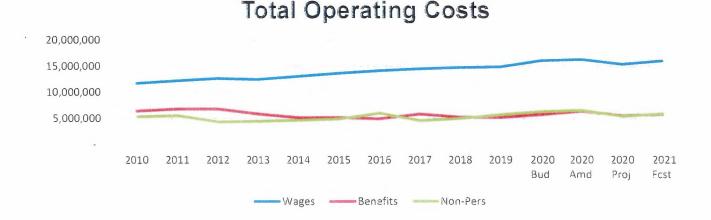
## Contingency

Contingency includes a provision for unexpected expenditures and to provide Restricted reserves for emergencies, such as the 2020 Pandemic.

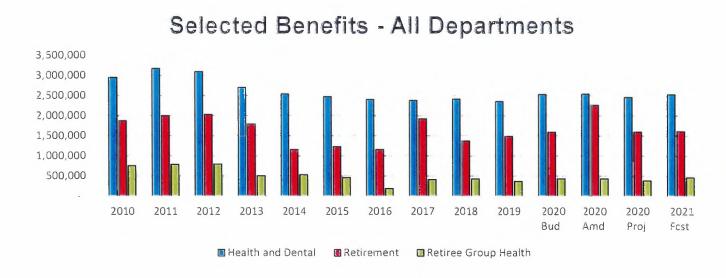
## General Fund Expenditures By Functional Category

The 2020 General Fund expenditure budget is presented, on a following page, by functional categories. Salaries, wages and benefits comprise 74% of the General Fund budget.

Wages have grown from \$12.2 million in 2011 to \$ 15.4 million in 2020 or 26%, while the Full Time Equivalent has increased just 4%



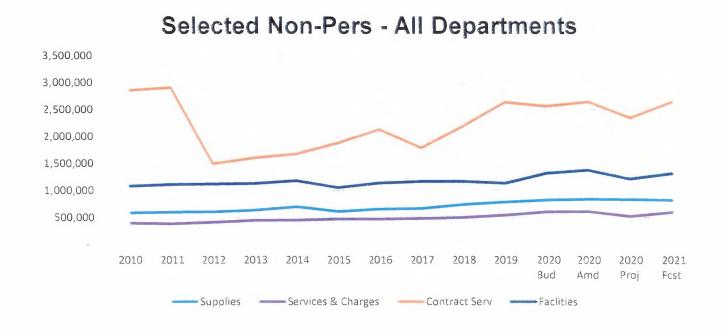
Employee benefits which consist of Group Health & Dental, Retirement, Retiree Health, Life Insurance and Employment Taxes have declined from \$6.8 million in 2011 to \$5.5 million in 2020 (19.1%). The reduction was possible by controlling health care costs and sharing the cost of retirement benefits.



The 2017 spike in Retirement costs includes a one-time \$630,000 contribution to the Public Works retirement plan. In 2019, the City elected the Wisconsin Retirement System pension plan for all new employees. Those employees in the old plans were provided the option of remaining in the old plans. In the short term, Public Works retirement costs will be elevated as the unpaid benefit costs of the old Public Works plan work through the system.

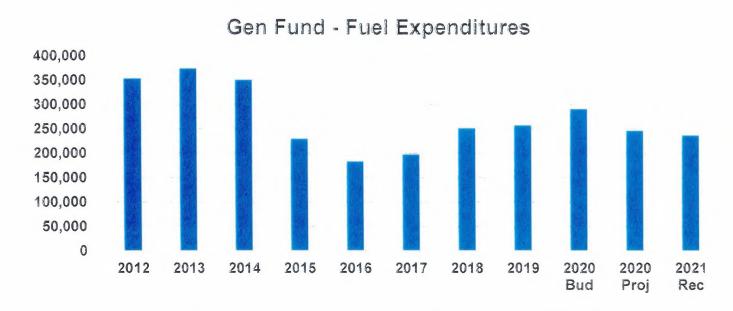
Health costs declined in 2020 due to increased employee contributions, reducing the City's share.

Non-personnel costs consist of Property Insurance, Contracted Services, Utilities, Operating Supplies, Services & Charges, Facility Charges, Other Costs and Contingency. In 2012, the Solid Waste contract services cost was moved to a Special Revenue Fund with the imposition of the residential Solid Waste fee. The following year, the WI Legislature restricted the City's ability to adjust this fee without impacting levy increases.

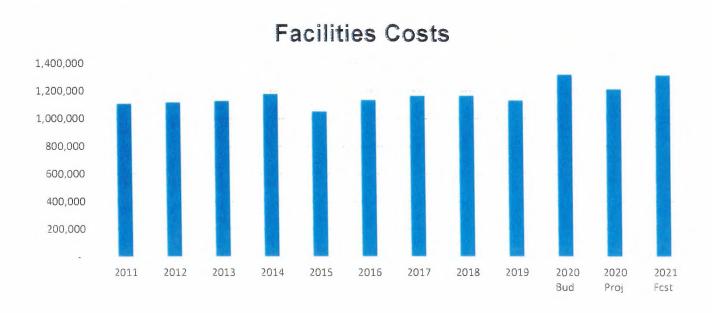


Beginning in 2018, Engineering contract services includes inspection services for new development activity.

Fuel costs are another major expenditure and vary with the cost of oil. In 2012, the City spent \$353,000 on fuel and will only spend \$246,000 in 2020. Oil prices peaked over \$140/barrel in 2013, when City costs also peaked at \$373,647. This demonstrates the impact of volatile fuel prices on the City's operating costs.



The City's aging municipal building inventory will require more maintenance costs, which can be seen in the steady rising facility charges.



City of Franklin, WI General Fund Operating Expenditures Six Years Ended December 31, 2021

	2016	2017	2018	2019	2020 Adopted	2020 Proj	2021 Dept	2021 Mayor	Inc (Dec)	Pct of 2020 Adopt
	2010	2011			<b>_</b>			•	` '	•
Salaries	14,121,239	14,507,032	14,723,472	14,855,011	16,068,620	15,390,207	16,708,527	16,040,327	(28,293)	-0.2%
Health & Dental	2,354,942	2,330,364	2,366,008	2,307,095	2,478,776	2,409,472	2,616,533	2,174,737	(304,039)	-12 3%
Retirement	1,153,827	1,918,221	1,370,847	1,482,816	1,589,814	1,595,106	1,724,567	1,672,056	82,242	5 2%
Soc Sec Taxes	1,038,157	1,072,459	1,085,726	1,084,338	1,208,083	1,171,222	1,266,524	1,215,436	7,353	0 6%
Retiree Group Health	184,391	411,699	428,250	363,281	432,170	385,578	424,439	412,928	(19,242)	-4 5%
Workman's Comp Ins	509,031	514,901	376,184	389,671	429,592	398,934	428,399	453,931	24,339	5 7%
Other Benefits	84,268	56,943	72,043	59,157	67,266	51,699	75,824	73,188	5,922	8 8%
Charged to Other funds	(411,180)	(442,100)	(468,011)	(497,340)	(492,920)	(492,920)	(485,280)	(573,860)	(80,940)	16 4%
Total Benefits	4,913,436	5,862,487	5,231,047	5,189,018	5,712,781	5,519,091	6,051,006	5,428,416	(284,365)	-5.0%
Total Salaries & Benefits	19,034,675	20,369,519	19,954,519	20,044,029	21,781,401	20,909,298	22,759,533	21,468,743	(312,658)	3.6%
Pct of Total	76 0%	81 8%	80 1%	77 8%	74.5%	79 5%	80.2%	78.4%	16 8%	
Contract Services	2,127,643	1,786,293	2,190,794	2,637,356	2,562,343	2,347,746	2,358,056	2,556,236	(6,107)	19 9%
Supplies	985,440	1,005,337	994,711	1,343,997	1,262,405	1,304,999	1,454,561	1,353,865	91,460	4 0%
Services & Charges	469,664	479,639	500,408	543,339	601,691	522,275	628,394	605,294	3,603	6 9%
Facility Costs	1,134,168	1,164,132	1,165,445	1,131,743	1,318,480	1,212,680	1,323,730	1,316,230	(2,250)	5 4%
Other	32,366	32,954	26,263	27,429	32,800	17,150	30,800	34,800	2,000	8 3%
Contingency	9,988	-	1,200	-	1,145,000	-	(190,000)	10,000	(1,135,000)	-28 9%
Transfers Out	1,250,025	57,138	84,000	52,100	524,000	•	24,000	24,000	(500,000)	91 2%
Total Other Costs	6,009,294	4,525,493	4,962,821	5,735,964	7,446,719	5,404,850	5,629,541	5,900,425	(1,546,294)	5.2%
Total Expenditures	25,043,969	24,895,012	24,917,340	25,779,993	29,228,120	26,314,148	28,389,074	27,369,168	(1,858,952)	4.0%

F-\41803 VOL1 Finance\BUDGET\2021 Budget\Working Files\[Gen Fd Oper Exp by Category - Mayor.xlsx]Report