

City of Franklin
Economic Development Commission (EDC)

Franklin City Hall — Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin

Monday, October 23, 2017 – 6:30 p.m.

MEETING AGENDA

- I. Call to Order, Roll Call and Pledge of Allegiance
- II. Citizen Comment Period
- III. Review of Meeting Minutes: September 25, 2017
- IV. Announcements relating to Economic Development (No action to be taken): Introduction of new Commissioner, Steve Bobowski
- V. Business Matters (Action may be taken as determined by the EDC)
 - A. Discussion of a Business Appreciate Event
 - B. Discussion of next steps and contracting process for marketing and branding the City.
- VI. Next Meeting Dates – November 27, 2017 and possible December reschedule
- VII. Adjournment

Notice is given that a majority of members of the Franklin Common Council may attend this meeting to gather information about an agenda item over which it has decision-making responsibility. This may constitute a meeting of the Common Council per State ex rel. Badke v. Greendale Village Bd., though the Common Council will not take formal action at this meeting.

Notice is given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's Office at 414-425-7500.

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Monday, September 25, 2017 – 6:30 p.m.
MEETING MINUTES

- I. Call to Order, Roll Call and Pledge of Allegiance: The meeting of the Franklin Economic Development Commission (EDC) was called to order by Vice-Chairman Soto at 6:30 P.M. Commissioners present were Ald. Barber and Commissioners Dausman, Litynski, Soto, and Cool. Commissioner Bobowski was absent. Also present was Economic Development Director, Aaron Hertzberg.
- II. Citizen Comment Period: The floor was open to citizen comment at 6:31 and closed at 6:31.
- III. Review of Meeting Minutes: Motion made (Cool) and seconded (Barber) to approve the minutes of the June 26, 2017 meeting. Motion carried: 5 Ayes, 0 Noes, 1 Absent.
- IV. Announcements relating to Economic Development (No action to be taken). Mr. Hertzberg presented the items. Discussion among members. No action taken.
 - A. Introduction of new Commissioner, Steve Bobowski
 - B. Speaker Ryan Listening Session held at Allis-Roller
 - C. GHN Celebrates 130th Anniversary
 - D. Hermle Apprenticeship Event
 - E. Expansion Projects in the Franklin Business and Industrial Park (Krones & Baptista's, Zilber Spec Building)
 - F. International Economic Development Council Conference Report by the Director of Economic Development
- V. Business Matters (Action may be taken as determined by the EDC)
 - A. Election of Chair and Vice-Chair to lead the EDC: A motion nominating Commissioner Dausman as Chair of the EDC was made (Barber) and seconded (Cool). Motion carried: 5 Ayes, 0 Noes, 1 Absent. Commissioner Dausman assumed the role of Chair and presided over the remainder of the meeting. A motion nominating Commissioner Soto as Vice-Chair of the EDC was made (Cool) and seconded (Litynski). Motion carried: 5 Ayes, 0 Noes, 1 Absent.
 - B. Discussion of a Business Appreciate Event including location and scheduling. A motion was made (Barber) and seconded (Dausman) to direct staff to work with the Chair to pursue hosting the event on November 16, 2017. Motion carried: 5 Ayes, 0 Noes, 1 Absent.
 - C. Discussion of next steps and contracting process for marketing and branding the City. Discussion occurred among members. A motion was made (Soto) and seconded (Barber) to gather qualified respondents to an RFQ to pursue a new brand for the City and to identify stakeholders in the branding and marketing process for the City. Motion carried: 5 Ayes, 0 Noes, 1 Absent.
 - D. Update on the Ballpark Commons development proposal. Discussion among members. No action taken.

E. Update on Area D development plans, near S. 27th Street and W. Oakwood Road.
Discussion among members. No action taken.

VI. Adjournment: Motion made (Barber) and seconded (Litynski) to adjourn the meeting at 7:50. Motion carried: 5 Ayes, 0 Noes, 1 Absent.