

City of Franklin
Tourism Commission (TC)
Franklin City Hall — Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
Wednesday, March 21, 2018 – 6:00 p.m.
MEETING AGENDA

- I. Call to Order, Roll Call and Pledge of Allegiance
- II. Citizen Comment Period
- III. Consideration of Minutes from the February 21, 2018 meeting
- IV. Announcements relating to tourism (No action to be taken):
- V. Business Matters (Action may be taken as determined by the TC)
 - A. Consideration and discussion of a new logo and branding system for the City of Franklin
 - B. Discussion regarding potential contracting of a destination tourism assessment for the City of Franklin
 - C. Discussion of potential Tourism Commission activities to complete during 2018
- VI. Next Meeting Date: April 18, 2018
- VII. Adjournment

Notice is given that a majority of members of the Franklin Common Council may attend this meeting to gather information about an agenda item over which it has decision-making responsibility. This may constitute a meeting of the Common Council per State ex rel. Badke v. Greendale Village Bd., though the Common Council will not take formal action at this meeting.

Notice is given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's Office at 414-425-7500.