

City of Franklin

Forward Franklin Economic Development Committee

Franklin City Hall, Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin

Monday, March 26, 2012 – 6:30 p.m.

MEETING AGENDA — REVISED

- I. Call to Order, Roll Call and Pledge of Allegiance
- II. Citizen Comment Period
- III. Approval of Meeting Minutes
 - A. February 27, 2012
- IV. Announcements (No action to be taken)
 - A. Announcements relating to Economic Development
- V. Business
 - A. Presentation by and discussion with J. Scott Mathie of the Metropolitan Builders Association concerning Franklin's efforts to spur economic development.
 - B. SWOT (Strengths, Weaknesses, Opportunities, Threats) Analysis session for determining messaging via new marketing media projects.
 - C. Council's Approval of FFEDC Business Plan and distribution of tasks.
 - D. Comparison of Franklin vs. SEWRPC Environmental Protection Standards & Possible Recommendation to Council
 - E. Discussion of Historic Highway 41 Association
- VI. Next Meeting Date – April 23, 2012
- VII. Adjournment

Notice is given that a majority of members of the Franklin Common Council and/or the Franklin-Oak Creek Joint 27th Street Steering Committee may attend this meeting to gather information about an agenda item over which they have decision-making responsibility. This may constitute a meeting of the Common Council and/or Joint 27th Street Steering Committee per State ex rel. Badke v. Greendale Village Bd., even though the Common Council and/or the Joint 27th Street Steering Committee will not take formal action at this meeting.

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Notice is further given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's Office at 414-425-7500.