



Tourism Commission (TC) Meeting Agenda
(Concurrent with City of Franklin Economic Development Commission)
Franklin City Hall Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
Wednesday, July 18, 2018 – 6:00 p.m.

Randy Grass
Shawn Marefka
Lance Schaefer

Amy Schermetzler (Chair)
Mark Wylie

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- I. Call to Order and Roll Call
 - II. Introduction of Director of Economic Development to Tourism Commission
 - III. Citizen Comment Period
 - IV. Approve May 16, 2018 Meeting Minutes
 - V. Business Items (Action may be taken on any item)
 - a. Commission Member Business Cards: *Your Name*
Tourism Commission
Citizen Member
 - b. Branding Campaign for the City of Franklin
 - i. Input from Commission Members
 - ii. Input from other Meeting Attendees
 - iii. Review RFQ responses
 - iv. RFP / subcommittee considerations
 - VI. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting.

Notice is given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.