1. Call to Order and Roll Call.

2. Update on City Branding and Marketing Project.

3. Tax Incremental District No. 4 Planned Development District No. 39 (Mixed-Use Business Park) Development Status and Future Development in the District. The Committee of the Whole May Enter Closed Session Pursuant to Wis. Stat. § 19.85(1)(e), to Deliberate Upon Tax Incremental District No. 4 Planned Development District No. 39 (Mixed-Use Business Park) Future Development, Potential Development Agreement(s), Potential Land Acquisition(s), the Negotiation of Potential Development Agreement(s) Terms and the Investing of Public Funds in Relation Thereto, for Competitive and Bargaining Reasons, and to Reenter Open Session at the Same Place Thereafter to Act on Such Matters Discussed Therein as it Deems Appropriate.

4. Tax Incremental District No. 5 Planned Development District No. 37 (The Rock Sports Complex/Ballpark Commons) Ballpark Commons Sports Anchored Mixed-Use Development Project Development Status and Future Development in the District. The Committee of the Whole may enter Closed Session Pursuant to Wis. Stat. § 19.85(1)(e), to Deliberate Upon a Tax Incremental District No. 5 Planned Development District No. 37 (The Rock Sports Complex/Ballpark Commons) Potential Amendment to Development Agreement, Potential Development Agreement(s), the Negotiation of a Potential Amendment and Potential Agreement(s) Terms and the Investing of Public Funds in Relation Thereto, for Competitive and Bargaining Reasons, and to Reenter Open Session at the Same Place Thereafter to Act on Such Matters Discussed Therein as it Deems Appropriate.

5. Adjournment.

[Note: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, contact the City Clerk’s office at (414) 425-7500.]