



Minutes of the Tourism Commission

Franklin City Hall Building Inspection Conference Room

9229 W. Loomis Road, Franklin, Wisconsin

Wednesday, February 27, 2019 – 6:00 p.m.

Members Present				Others Present	
Ann Adamski	x	Amy Schermetzler	x	Calli Berg, Dir of Economic Development	
Shaun Marefka		Mark Wylie	x	Leroy Lewandowski	
Lance Schaefer	x				

- I. The meeting of the Tourism Commission was called to order by Chair Schermetzler at 6:01 p.m.
- II. The floor was opened for citizen comment at 6:02 p.m. and closed at 6:03 p.m. There were no public comments.
- III. Wylie moved, supported by Adamski, to accept the minutes of the January 28th, 2019 meeting. Motion carried unanimously.
- IV. Schermetzler moved, supported by Wylie, to request from the Mayor and Common Council that a new member position be created for the Tourism Commission. Motion carried.
- V. Schermetzler moved, supported by Adamski, to have the Tourism Commission Secretary also serve as the Treasurer of the Commission. Motion carried.
- VI. Schermetzler moved, supported by Wylie, to reappoint the current slate of officers for 2019 as follows:
 - Amy Schermetzler, Chair
 - Shaun Marefka, Vice Chair
 - Mark Wylie, Secretary/Treasurer
- VII. Schermetzler moved, supported by Adamski, to move the remaining money that has been earmarked through P.O. 74174 for the THIEL Brand Design project from the 2018 budget to the 2019 budget. Motion carried.
- VIII. Schermetzler moved, supported by Wylie, to adopt a 50-50 matching grant program in partnership with the Wisconsin Department of Tourism Co-op Program with a maximum grant limit per business of \$2,000/annually and an overall budget of \$20,000 annually. Motion carried. Staff to work on brochure and reimbursement form for Tourism Commission review.
- IX. Schermetzler moved, supported by Wylie, to instruct staff to move forward with CGI Video company on an online video project for the City. Motion carried.
- X. The next regularly scheduled meeting of the Tourism Commission is March 20th, 2019.
- XI. Wylie moved, supported by Adamski, to adjourn the meeting at 6:44 p.m.