

City of Franklin
Economic Development Commission (EDC)

Franklin City Hall — Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin

Monday, February 26, 2018 – 6:30 p.m.

MEETING AGENDA

- I. Call to Order, Roll Call and Pledge of Allegiance
- II. Citizen Comment Period
- III. Review of Meeting Minutes: January 22, 2018
- IV. Introduction of Franklin's Assistant to the Mayor for Economic Development
- V. Announcements relating to Economic Development (No action to be taken):
- VI. Business Matters (Action may be taken as determined by the EDC)
 - A. Discussion of Economic Development responsibilities
 - B. Consideration and discussion of a new logo and branding system for the City of Franklin
 - C. Update on next steps for marketing and branding the City and relationship to the Tourism Commission.
 - D. Update on the Franklin High School business class project to study the Franklin Business and Industrial Parks and provide information for the Franklin Business Park Consortium
 - E. Discussion of 2018 Business Appreciation Event
- VII. Next Meeting Dates – March 26, 2018
- VIII. Adjournment

Notice is given that a majority of members of the Franklin Common Council may attend this meeting to gather information about an agenda item over which it has decision-making responsibility. This may constitute a meeting of the Common Council per State ex rel. Badke v. Greendale Village Bd., though the Common Council will not take formal action at this meeting.

Notice is given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's Office at 414-425-7500.