



**Minutes of the Meeting of the Economic Development Commission
Franklin City Hall Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin
Tuesday, December 11, 2018 – 6:30 p.m.**

Members Present				Others Present	
Barber, Alderman Mike	x	Goetsch, Bob	x	Calli Berg, Dir of Economic Dev	
Bobowski, Steve	x	Litynski, Ernie		Leroy Lewandowski	
Cool, Matt	x	Soto, Mike	x		
Dausman, Paul (Chair)	x				

- I. The meeting of the Franklin Economic Development Commission (EDC) was called to order by Chairman Dausman at 6:31 P.M.
- II. The floor was opened for citizen comment at 6:31 p.m. and closed at 6:31 p.m.
- III. Barber moved, supported by Cool, to accept the minutes of the November 12th, 2018 meeting. Motion carried unanimously.
- IV. Berg updated the commission on the THIEL Brand Design research phase of the branding project. All members of the EDC, Tourism Commission, Common Council have either been interviewed or are scheduled, along with key interviews with business and community stakeholders. Next step is completion of the web-based survey to be disseminated through various public channels.
- V. The commission discussed the 2018 Business Appreciation Celebration. All agreed it was a successful event and should be held again in 2019, with the tentative date of October 17, 2019. The commission collectively felt that the keynote speaker and location were two significant drivers of attendance and all members were asked to think about both those components and bring back suggestions for consideration. Alderman Barber thanked Steve Bobowski for his efforts in securing the venue and keynote speaker and creating the Excellence Awards program. Berg was instructed to add a future agenda item to review the excellence awards nomination process. Additional discussion took place around how the EDC can be impactful and ideas such as participation in a trade show or holding a quarterly open house/best practices or benchmarking tour at various local business locations. The commission instructed Berg to also place this discussion on a future agenda.
- VI. Bobowski moved, supported by Soto, to adjourn the meeting at 7:10 p.m. Motion carried unanimously.