

AGENDA*
TOURISM COMMISSION
Franklin City Hall Hearing Room, First Floor
9229 W. Loomis Road, Franklin, Wisconsin
May 17, 2023 at 6:00 p.m.

Board Members

Ed Holpfer
Jeff Kuderski
Shaun Marefka (Chair)
Lance Schaefer (Vice Chair)
Mark Wylie (Secretary/Treasurer)

Ad Hoc Member

Barbara Wesener

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- I. Call to Order and Roll Call.
 - II. Citizen Comment Period.
 - III. Draft Minutes Approval – April 19, 2023 Meeting
 - IV. Carl Collective tourism market and messaging R&D update
 - V. Engage Franklin Board update – Mark Wylie
 - VI. Quarles & Brady – tourism promotion agreement update
 - a. Next steps with Engage Franklin
The Tourism Commission may enter closed session pursuant to Wis. Stat. & 19.85 (1) (e), to deliberate upon the Franklin Field Naming Rights Agreement between the Franklin Tourism Commission and Milwaukee Milkmen Baseball, LLC, effective July 1, 2020, and a proposed Tourism Entity Agreement between the Franklin Tourism Commission and Engage Franklin, the negotiation of provisions and terms and the investing of public funds in relation thereto, for competitive or bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.
 - VII. Voucher Approvals.
 - VIII. Next meeting.
 - IX. Adjournment.

*Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per State ex rel. Badke v. Greendale Village Board, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500