

AGENDA*
TOURISM COMMISSION
Franklin City Hall Hearing Room, First Floor
9229 W. Loomis Road, Franklin, Wisconsin
April 19, 2023 at 6:00 p.m.

Board Members

Ed Holpfer
Jeff Kuderski
Shaun Marefka (Chair)
Lance Schaefer (Vice Chair)
Mark Wylie (Secretary/Treasurer)

Ad Hoc Member

Barbara Wesener

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- I. Call to Order and Roll Call.
 - II. Citizen Comment Period.
 - III. Draft Minutes Approval – March 15, and March 27 special, 2023 Meetings
 - IV. Carl Collective tourism market and messaging R&D update
 - V. Quarles & Brady – tourism promotion agreement update
 - VI. Voucher Approvals.
 - VII. Next meeting.
 - VIII. Adjournment.

*Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per State ex rel. Badke v. Greendale Village Board, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500