



Meeting of the Tourism Commission (TC)

AGENDA

Franklin City Hall Lower Level Conference Room

9229 W. Loomis Road, Franklin, Wisconsin

March 17, 2021 – 6:00 p.m.

Board Members

Ed Holpfer
Shaun Marefka (Chair)
Lance Schaefer (Vice Chair)
Mark Wylie (Secretary/Treasurer)
Vacancy

Ad Hoc Members

Randy Grass
Barbara Wesener

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- I. Call to Order and Roll Call
 - II. Citizen Comment Period
 - III. Introduction of Director of Tourism, Cari Greving
 - IV. Review of Open Meetings procedures
 - V. Approve March 4th, 2021 meeting minutes
 - VI. Update on Banners project
 - VII. Update on Naming Rights Agreement
 - VIII. Visitors Center Planning and other next steps for Engage Franklin
 - IX. Brainstorming tourism events and activities for 2021- 2022
 - X. Voucher Approvals
 - XI. Next meeting
 - XII. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.