



## Meeting of the Tourism Commission (TC)

### AGENDA

Franklin City Hall Lower Level Conference Room

9229 W. Loomis Road, Franklin, Wisconsin

April 28, 2021 – 4:00 p.m.

#### Board Members

Ed Holpfer

Shaun Marefka (Chair)

Lance Schaefer (Vice Chair)

Mark Wylie (Secretary/Treasurer)

Vacancy

#### Ad Hoc Members

Barbara Wesener

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- I. Call to Order and Roll Call
  - II. Citizen Comment Period
  - III. Approve March 17, 2021 meeting minutes
  - IV. Update on Naming Rights Agreement
  - V. Update on Banners
  - VI. Update on Visitor Center
  - VII. Request from Franklin Park Concerts for Event Funding
  - VIII. Current Status of Engage Franklin Formation
  - IX. Engage Franklin Website Process
  - X. Tourism Commission Size and Membership
  - XI. Voucher Approvals
  - XII. Next meeting
  - XIII. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.