



**\*AMENDED**

## **Regular Meeting of the Tourism Commission (TC)**

### **AGENDA**

**Franklin City Hall Building Council Chambers**

**9229 W. Loomis Road, Franklin, Wisconsin**

**September 16, 2020 – 6:00 p.m.**

#### **Board Members**

Ann Adamski  
Shaun Marefka (Vice Chair)  
Lance Schaefer  
Amy Schermetzler (Chair)  
Mark Wylie (Secretary/Treasurer)

#### **Ad Hoc Members**

Randy Grass  
Barbara Wesener

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- I. Call to Order and Roll Call
  - II. Citizen Comment Period
  - III. Approve August 19<sup>th</sup>, 2020 Regular Meeting Minutes
  - IV. Approve September 2<sup>nd</sup>, 2020 Special Meeting Minutes
  - V. Hotel Industry Update
  - VI. Wayfinding Projects Update
  - VII. Open Items on last year's contract: Stadium Bathroom door flyer holders and stadium kiosk
  - VIII. Engage Franklin Agreement
  - IX. Visitors Center Planning
  - X. Discussion on final candidates for the Director of Tourism Position and planning the panel interview process. The Director of Tourism position will be a full-time employee to be hired by Engage Franklin, the tourism entity being created by the City of Franklin Tourism Commission and ROC Ventures for the purpose of promoting tourism-based businesses in the City of Franklin and marketing the City as a destination to potential visitors, candidates review and selection process. The Tourism Commission may enter closed session pursuant to Wis. Stat. § 19.85(1)(c) if applicable, to consider employment, compensation and performance evaluation data of candidates for the Director of Tourism position, and pursuant to Wis. Stat. § 19.85(1)(e) to deliberate and consider the investing of public funds and the terms of investment with regard to the services to be provided and compensation therefore by and to the candidates for the Director of Tourism position, for market competition and bargaining reasons and governmental actions in relation thereto, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.
  - XI. Voucher Approval\*
  - XII. Next meeting
  - XIII. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.