



## Regular Meeting of the Tourism Commission (TC)

### AGENDA

Franklin City Hall Lower Level Conference Room

9229 W. Loomis Road, Franklin, Wisconsin

November 18, 2020 – 6:00 p.m.

#### Board Members

Shaun Marefka (Vice Chair)

Lance Schaefer

Amy Schermetzler (Chair)

Mark Wylie (Secretary/Treasurer)

Vacancy

#### Ad Hoc Members

Randy Grass

Barbara Wesener

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- I. Call to Order and Roll Call
  - II. Citizen Comment Period
  - III. Approve October 21st, 2020 Regular Meeting Minutes
  - IV. Approve November 2nd, 2020 Special Meeting Minutes
  - V. Approve November 13th, 2020 Special Meeting Minutes
  - VI. Update on Wayfinding Signage & Banners
  - VII. Engage Franklin Agreement
  - VIII. Visitors Center Planning
  - IX. Olympic Baseball Event
  - X. Discussion on final candidates for the Director of Tourism Position and planning the panel interview process. The Director of Tourism position will be a full-time employee to be hired by Engage Franklin, the tourism entity being created by the City of Franklin Tourism Commission and ROC Ventures for the purpose of promoting tourism-based businesses in the City of Franklin and marketing the City as a destination to potential visitors, candidates review and selection process. The Tourism Commission may enter closed session pursuant to Wis. Stat. § 19.85(1)(c) if applicable, to consider employment, compensation and performance evaluation data of candidates for the Director of Tourism position, and pursuant to Wis. Stat. § 19.85(1)(e) to deliberate and consider the investing of public funds and the terms of investment with regard to the services to be provided and compensation therefore by and to the candidates for the Director of Tourism position, for market competition and bargaining reasons and governmental actions in relation thereto, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.
  - XI. Voucher Approvals
  - XII. Next meeting
  - XIII. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.