



Meeting of the Tourism Commission (TC)

AGENDA

Franklin City Hall Building Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin

June 17, 2020 – 6:00 p.m.

Board Members

Ann Adamski
Shaun Marefka (Vice Chair)
Lance Schaefer
Amy Schermetzler (Chair)
Mark Wylie (Secretary/Treasurer)

Ad Hoc Members

Randy Grass
Barbara Wesener

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- I. Call to Order and Roll Call
 - II. Citizen Comment Period
 - III. Approve May 20th, 2020 Meeting Minutes
 - IV. Approve May 27 Special Meeting Minutes
 - V. Approve June 3 Special Meeting Minutes
 - VI. Approve June 10th Special Meeting Minutes
 - VII. Forte Theater Company Update
 - VIII. Funding Request – Southwestern Suburban Symphony Madrigal Concert
 - IX. Hotel Industry Update
 - X. Room Tax Rate Increase – Consideration by Finance Committee
 - a. Engage Franklin (Visitors Center and Tourism partnership Initiative with ROC Ventures) – Naming DBA (Doing Business As) for Ballpark Commons
 - b. Engage Franklin – Staffing
 - c. Engage Franklin – Launch Event Planning
 - XI. Web and social media update
 - XII. Banners, Gateway Signs, City Hall Electronic Sign Update
 - XIII. Democratic National Convention – Involvement Opportunities
 - XIV. New Financial Report / Voucher Approvals
 - XV. Next meeting
 - XVI. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.