



Special Meeting of the Tourism Commission (TC)

AGENDA

Franklin City Hall Building Hearing Room
9229 W. Loomis Road, Franklin, Wisconsin

July 1, 2020 – 7:30 a.m.

Board Members

Ann Adamski
Shaun Marefka (Vice Chair)
Lance Schaefer
Amy Schermetzler (Chair)
Mark Wylie (Secretary/Treasurer)

Ad Hoc Members

Randy Grass
Barbara Wesener

-
- I. Call to Order and Roll Call
 - II. Citizen Comment Period
 - III. Gateway signage and City Hall sign Bid Awards – Recommend approval to Common Council for rewards
 - IV. Hotel Industry Update
 - V. Engage Franklin Tourism Initiative and Visitors Center
 - i. Ballpark Commons Naming Discussion
 - ii. Agreement
 - iii. Visitors Center
 - iv. Staffing – job description and timeline
 - v. Launch Events
 1. July 3rd Game activity(ies) for public impact
 2. Visitors Center Kick-off for Franklin businesses
 3. Engage Franklin Tourism Initiative public event
 4. Franklin Field public event
 - vi. Open ROC Ventures Contract from 2019
 1. Dominant bathroom signage
 2. Kiosk
 - VI. Next meeting
 - VII. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.