



Meeting of the Tourism Commission (TC)

AGENDA

Franklin City Hall Building Lower Level Conference Room

9229 W. Loomis Road, Franklin, Wisconsin

Wednesday, January 22, 2020 – 7:30 a.m.

Board Members

Ann Adamski
Shaun Marefka (Vice Chair)
Lance Schaefer
Amy Schermetzler (Chair)
Mark Wylie (Secretary/Treasurer)

Ad Hoc Members

Randy Grass
Barbara Wesener

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- I. Call to Order and Roll Call
 - II. Citizen Comment Period
 - III. Approve December 12th, 2019 Meeting Minutes
 - IV. 2020 Staffing
 - V. Preparation to Launch Web Site
 - a. Hire photographer
 - b. Promotion Plan
 - VI. Open Items
 - a. Roc Ventures ongoing and new advertising opportunities (Milwaukee Wave)
 - b. Democratic National Convention – ongoing scan of involvement opportunities
 - c. Marketing Plan - next steps (potential 2020 RFP)
 - d. Funding Request Guidelines (Addressing Requests for Assistance)
 - e. Edible Milwaukee
 - f. Around the Corner with John McGivern
 - VII. New Financial Report / Voucher Approvals
 - VIII. Next meeting
 - IX. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per *State ex rel. Badke v. Greendale Village Board*, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk's office at (414) 425-7500.