Meeting of the Tourism Commission (TC)
AGENDA
Franklin City Hall Building Lower Level Conference Room
9229 W. Loomis Road, Franklin, Wisconsin
February 19, 2020 – 7:30 a.m.

Board Members
Ann Adamski
Shaun Marefka (Vice Chair)
Lance Schaefer
Amy Schermetzler (Chair)
Mark Wylie (Secretary/Treasurer)

Ad Hoc Members
Randy Grass
Barbara Wesener

I. Call to Order and Roll Call
II. Citizen Comment Period
III. Approve January 22th, 2020 Meeting Minutes
IV. Approve January 31st, 2020 Meeting Minutes
V. Final Web Site Review before soft launch
VI. Open Items
   a. Roc Ventures co-marketing opportunity
   b. Wayfinding and Placemaking – reviewing opportunities
   c. Democratic National Convention – ongoing scan of involvement opportunities
   d. Marketing Plan - next steps (potential 2020 RFP)
   e. 2020 Staffing
VII. New Financial Report / Voucher Approvals
VIII. Next meeting
IX. Adjournment

Notice is given that a majority of the Common Council may attend this meeting to gather information about an Agenda item over which they have decision making responsibility. This may constitute a meeting of the Council per State ex rel. Badke v. Greendale Village Board, even though the Common Council will not take formal action at this meeting. Notice is also given that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information, please contact the Franklin City Clerk’s office at (414) 425-7500.